

BUSINESS DEVELOPMENT COMMITTEE MEETING

AGENDA

North Park Main Street

Tuesday, September 12, 2017 at 11:00 AM

**North Park Main Street Office | 3939 Iowa Street, #2
(619) 294-2501**

- 1. Call to Order and Introductions**
- 2. Approval of Agenda and August meeting minutes**
- 3. Public Comment on Items Not on the Agenda (3 minute limit per person)**
- 4. Merchant Services Presentation: Travis Marra and Jennifer Prodor**
 - a. Presentation of services for North Park Businesses
- 5. North Park Recreation Center Presentation: Becky Lowndes**
 - a. Free and low-cost programs for kids, teens, adult, and seniors
- 6. San Diego Tourism Authority**
 - a. Packages to promote North Park Tourism via SDTA
 - b. Discussion of business engagement to promote North Park and North Park businesses
- 7. Remaining 2017 Events Review**
 - a. Taste of North Park, Dia de Los Muertos, Small Business Saturday, and Just Klause It's North Park
- 8. Announcements**
- 9. Adjournment**

Next Meeting:

October 10, 2017 at 11:00 AM