

# **BUSINESS DEVELOPMENT COMMITTEE MEETING**

## **AGENDA**

**North Park Main Street**

**Tuesday, August 8, 2017 at 11:00 AM**

**North Park Main Street Office | 3939 Iowa Street, #2**

**(619) 294-2501**

- 1. Call to Order and Introductions**
- 2. Approval of Agenda and June meeting minutes**
- 3. Public Comment on Items Not on the Agenda (3 minute limit per person)**
- 4. San Diego Tourism Authority**
  - a. Packages to promote North Park Tourism via SDTA
  - b. Discussion of business engagement to promote North Park and North Park businesses
- 5. Explore North Park Magazine**
  - a. Update and magazine review
- 6. Remaining 2017 Events Review**
  - a. Concierge Event, Taste of North Park, Dia de los Muertos, Small Business Saturday, and New Winter Event
- 7. Announcements**
- 8. Adjournment**

## **Next Meeting:**

**September 12, 2017 at 11:00 AM**