

# **BUSINESS DEVELOPMENT COMMITTEE MEETING**

## **AGENDA**

**North Park Main Street  
Tuesday, April 18, 2017 at 12:30 PM  
North Park Main Street Office | 3939 Iowa Street, #2  
(619) 294-2501**

- 1. Call to Order and Introductions**
- 2. Approval of Agenda and March meeting minutes**
- 3. Public Comment on Items Not on the Agenda (3 minute limit per person)**
- 4. North Park Businesses**
  - a. Update on new business openings and closures in the district
- 5. Business Mixer in April at The Safehouse**
  - a. Event recap
- 6. Storefront Improvements**
  - a. Review of program and improvements made in Quarter 3
- 7. New intern starting in May 8**
  - a. Intercept survey
  - b. Survey & analysis of North Park Businesses
- 8. Wayfinding**
  - a. Update and information
- 9. Letter to Maintenance Assessment District**
  - a. Develop requests for services
- 10. Announcements**
  - a. NPMS meetings: Dark in May
- 11. Adjournment**

**Next Meeting:  
No May Meeting**