

# **BUSINESS DEVELOPMENT COMMITTEE MEETING**

## **AGENDA**

**North Park Main Street**

**Tuesday, March 21, 2017 at 12:30 PM**

**North Park Main Street Office | 3939 Iowa Street, #2  
(619) 294-2501**

- 1. Call to Order and Introductions**
- 2. Approval of Agenda and January meeting minutes**
- 3. North Park Businesses**
  - a. Update on new business openings in the district
- 4. Business Mixer in April at Saiko Sushi**
  - a. Information
- 5. Recap on training workshop happy hour at Mike Hess Brewing**
  - a. Event held on 3/15/2017
- 6. Storefront Improvements**
  - a. **Review of program and improvements made in 2016**
- 7. Possible committee projects for 2017**
  - a. Available space listings
  - b. Business clusters
  - c. Intercept survey
  - d. Retail sales tracking
  - e. Survey & analysis of North Park Businesses
- 8. Announcements**
- 9. Adjournment**

**Next Meeting:**

**April 18, 2017**

**At 12:30 PM**

