

BUSINESS DEVELOPMENT COMMITTEE MEETING

AGENDA

**North Park Main Street
Tuesday, June 21, 2016 at 12:30 PM
North Park Main Street Office | 3076 University Avenue
(619) 294-2501**

- 1. Call to Order and Introductions**
- 2. Approval of Agenda and Minutes**
- 3. New Business Outreach / Business Resource Guide**
 - a. Folders have arrived and content has been edited
 - b. Will be available on www.northparkmainstreet.com next week
 - c. Suggestions on anything to add?
- 4. City of San Diego partnership with Reel-Scout**
 - a. Free platform to market filming locations, services, incentives, etc.
 - b. Great opportunity to get exposure for North Park as a destination as well as individual businesses
- 5. Explore North Park Street Banners**
 - a. Limited number available for purchase thru the end of July
 - b. Contact angela@northparkmainstreet.com for availability
- 6. Summer Business Mixer || Tuesday, June 28 4-7 PM**
 - a. At the new ChuckAlek Biergarten at Art Produce with food by Tostadas
 - b. All North Park Main Street Businesses staffs are invited to attend for free
 - c. Non-Members + Guests \$10 donation
- 7. Announcements**
- 8. Adjournment**

Next Meeting:
July 19, 2016
At 12:30 PM