

North Park Organization of Businesses, Inc. DBA
NORTH PARK MAIN STREET
Board of Directors Meeting

Wednesday, December 10th, 2014, 7:30 a.m. – 9:00 a.m.

3076 University Ave., San Diego, CA 92104

www.northparkmainstreet.com

npbid@northparkmainstreet.com

619-294-2501

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AGENDA

- I. **Call to Order and Self-Introductions** Matt Gordon, Vice President
- II. **Public Comment on Items Not on the Agenda** (3 min. limit per person)
- III. **Adoption of Agenda**
- IV. **Consent Items** **Action**
Page M1-M3
PROPOSED MOTION: APPROVE THE FOLLOWING MOTIONS LISTED UNDER THIS SECTION EXCEPT THOSE PULLED FOR DISCUSSION BY A BOARD MEMBER AT THIS MEETING.
- A. Approval of Minutes
PROPOSED MOTION: APPROVE THE MINUTES FROM THE November 12th MEETING OF THE BOARD OF DIRECTORS OF NORTH PARK MAIN STREET.
- V. **Financial Report** **Action**
A. Balance Sheet as of 11/30/2014 Page F1-F2
B. Financial Report as of 11/30/2014 Page F3-F5
- VI. **President's Report** **Discussion/ Action**
A. Intercept Survey Training Grace Mino, SANDAG
 i. **1 hour training for upcoming Intercept Survey**
B. New Business: AirBitz Paul Puey
C. New Business: SwingBy Wes Hsu
D. Proposed Bylaw Change – Tabled to January Meeting
E. Board Member 101
 i. Will be held Monday, January 12 from 5:30-8:30 in the Bear's Den at Waypoint Public
- VII. **Community Reports** (3 min. limit per person) **Information**
A. Police Report Jenny Hall
B. State Senator Marty Block, Dist. 39 Hilary Nemchik
C. State Assemblywoman Toni Atkins, Dist. 78 Jason Weisz
D. County Supervisor Ron Roberts, Dist. 4 Lauren Prescott
E. San Diego City Council President Todd Gloria Adrian Granda
F. City of San Diego, BID Advocate Elizabeth Studebaker
G. North Park Planning Committee (NPPC) Dang Nguyen
H. BID Council Angela Landsberg
I. North Park Maintenance Assessment District (MAD) Jillian Wolter
J. Farmer's Market Brijet Myers
- VIII. **Executive Director's Report** **Information/ Action**
A. Recap of Executive Director's Report Page E1-E2
 i. North Park Main Street Program Updates
B. PBID Update

<p>IX. Standing North Park Committee Reports</p> <p>A. Economic Restructuring</p> <p style="padding-left: 20px;">i. Website Redesign Progress Report</p> <p>B. Design</p> <p style="padding-left: 20px;">i. Dark in December</p> <p>C. Promotion</p> <p style="padding-left: 20px;">i. Festival of Arts</p> <p>D. Organization</p> <p style="padding-left: 20px;">i. December Goal Setting Meeting Recap</p> <p>X. Ad Hoc Committee Reports</p> <p>A. Ray at Night</p> <p>B. Sustainable NPMS / Eco-District</p> <p style="padding-left: 20px;">i. Dark in December</p> <p>C. Hospitality Committee</p> <p>XI. Announcements</p> <p>XII. Adjournment</p>	<p>Discussion/Action</p> <p>Jillian Wolter</p> <p>John Stewart McGaughy</p> <p>Dani Jimenez</p> <p>Matt Gordon</p> <p>Discussion/ Action</p> <p>Dani Jimenez</p> <p>Angela Landsberg</p> <p>Lea Caughlan</p> <p>Information</p>
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Next Board Meeting: January 14th, 2015

Opportunity for public comments:

1) Items not on the agenda: Comments may be made on items within the Board’s jurisdiction that are not on the agenda during Agenda item III. Speakers are limited to 3 minutes per person and 15 minutes per topic. Please indicate to the NPMS Executive Director your intent to speak prior to the meeting commencing.

2) Items on the agenda: Speakers are limited to 3 minutes per person and 15 minutes per agenda item, per the President’s discretion. Items running longer than 15 minutes may be continued to a future meeting.

3) Items on the Consent agenda: These items are consolidated and voted upon as a whole. The President will ask if anyone wishes to “pull an item from consent agenda” to allow for public comment or discussion, prior to the vote being taken. If an item is pulled, it will be handled separately prior to Announcements.