

North Park Organization of Businesses, Inc. DBA  
NORTH PARK MAIN STREET  
Board of Directors Meeting

Wednesday, November 12th, 2014, 7:30 a.m. – 9:00 a.m.

3076 University Ave., San Diego, CA 92104

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**AGENDA**

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| <p><b>I. Call to Order and Self-Introductions</b></p>   | <p>David Gamboa, Pres.</p>   |
| <p><b>II. Public Comment on Items <i>Not</i> on the Agenda</b> (3 min. limit per person)</p>  |  |
| <p><b>III. Adoption of Agenda</b></p>   |  |
| <p><b>IV. Community Reports</b> (3 min. limit per person)</p> <ul style="list-style-type: none"><li>A. Police Report</li><li>B. State Senator Marty Block, Dist. 39</li><li>C. State Assemblywoman Toni Atkins, Dist. 78</li><li>D. County Supervisor Ron Roberts, Dist. 4</li><li>E. San Diego City Council President Todd Gloria</li><li>F. City of San Diego, BID Advocate</li><li>G. North Park Planning Committee (NPPC)</li><li>H. BID Council</li><li>I. North Park Maintenance Assessment District (MAD)</li><li>J. Farmer's Market</li></ul> | <p><b>Information</b></p> <p>Jenny Hall<br/>Chris Ward<br/>Jason Weisz<br/>Lauren Prescott<br/>Adrian Granda<br/>Elizabeth Studebaker<br/>Dang Nguyen<br/>Angela Landsberg<br/>Jillian Wolter<br/>Brijet Myers</p> |
| <p><b>V. Financial Report</b></p> <ul style="list-style-type: none"><li>A. Balance Sheet as of 10/31/2014</li><li>B. Financial Report as of 10/31/2014</li></ul>  | <p><b>Action</b></p> <p>Page F1-F2<br/>Page F3-F5</p>  |
| <p><b>VI. President's Report</b></p> <ul style="list-style-type: none"><li>A. New Business: Notch 8</li><li>B. Toyland Parade</li><li>C. Straw Poll for January Board Member 101:<br/>A Saturday (from 10-1) or a Weeknight (from 5:30-8:30)</li><li>D. Proposed Bylaw Change<ul style="list-style-type: none"><li>i. To require Directors to participate in at least 1 Standing Committee</li><li>ii. Language will be presented and voted on at December BOD Meeting</li></ul></li></ul>  | <p><b>Discussion/ Action</b></p> <p>Chelsea Kaufman<br/>Victoria House Corporation</p>   |
| <p><b>VII. Executive Director's Report</b></p> <ul style="list-style-type: none"><li>A. Recap of Executive Director's Report<ul style="list-style-type: none"><li>i. North Park Main Street Program Updates</li></ul></li><li>B. PBID Update</li></ul>  | <p><b>Information/ Action</b></p> <p>Page E1-E2</p>  |
| <p><b>VIII. Standing North Park Committee Reports</b></p> <ul style="list-style-type: none"><li>A. Economic Restructuring<ul style="list-style-type: none"><li>i. Website Redesign</li></ul></li><li>B. Design<ul style="list-style-type: none"><li>i. Utility Box and Phone Booth Design Programs</li></ul></li></ul>  | <p><b>Discussion/Action</b></p> <p>Trent Riley</p> <p>John Stewart McGaughy</p>  |

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|------|---|---------------------------|
| C.   | Promotion   | Jillian Wolter            |
|      | i. North Park Historical Tour – November 15   |                           |
| D.   | Organization  | Jillian Wolter            |
|      | i. No Meeting in November   |                           |
|      | ii. December 8 - Goal Setting Meeting   |                           |
| IX.  | <b>Ad Hoc Committee Reports</b>   | <b>Discussion/ Action</b> |
|      | A. Ray at Night   | Dani Jimenez              |
|      | B. Sustainable NPMS/ Eco-District   | Angela Landsberg          |
|      | i. Green Business Program   |                           |
|      | C. Hospitality Committee  | Lea Caughlan              |
|      | i. Concierge Binders  |                           |
| X.   | <b>Consent Items</b>  | <b>Action</b>             |
|      |   | Page M1-M3                |
|      | <i>PROPOSED MOTION: APPROVE THE FOLLOWING MOTIONS LISTED UNDER THIS SECTION EXCEPT THOSE PULLED FOR DISCUSSION BY A BOARD MEMBER AT THIS MEETING.</i> |                           |
|      | A. Approval of Minutes  |                           |
|      | <i>PROPOSED MOTION: APPROVE THE MINUTES FROM THE October 8<sup>th</sup> MEETING OF THE BOARD OF DIRECTORS OF NORTH PARK MAIN STREET.</i>              |                           |
| XI.  | <b>Announcements</b>  | <b>Information</b>        |
| XII. | <b>Adjournment</b>  |                           |

**Next Board Meeting: December 10<sup>th</sup>, 2014**

**Opportunity for public comments:**

- 1) Items not on the agenda: Comments may be made on items within the Board’s jurisdiction that are not on the agenda during Agenda item III. Speakers are limited to 3 minutes per person and 15 minutes per topic. Please indicate to the NPMS Exec. Director your intent to speak prior to the meeting commencing.
- 2) Items on the agenda: Speakers are limited to 3 minutes per person and 15 minutes per agenda item, per the President’s discretion. Items running longer than 15 minutes may be continued to a future meeting.
- 3) Items on the Consent agenda: These items are consolidated and voted upon as a whole. The President will ask if anyone wishes to “pull an item from consent agenda” to allow for public comment or discussion, prior to the vote being taken. If an item is pulled, it will be handled separately prior to Announcements.