

North Park Organization of Businesses, Inc. DBA
NORTH PARK MAIN STREET
Board of Directors Meeting

Wednesday, October 8th, 2014, 7:30 a.m. – 9:00 a.m.

3076 University Ave., San Diego, CA 92104

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AGENDA

- I. **Call to Order and Self-Introductions** David Gamboa, Pres.
- II. **Public Comment on Items *Not* on the Agenda** (3 min. limit per person)
- III. **Adoption of Agenda**
- IV. **Community Reports** (3 min. limit per person)
- | | |
|-----------------------------------------------------|----------------------|
| A. Police Report | Information |
| B. State Senator Marty Block, Dist. 39 | Jenny Hall |
| C. State Assemblywoman Toni Atkins, Dist. 78 | Chris Ward |
| D. County Supervisor Ron Roberts, Dist. 4 | Jason Weisz |
| E. San Diego City Council President Todd Gloria | Lauren Prescott |
| F. City of San Diego, BID Advocate | Adrian Granda |
| G. North Park Planning Committee (NPPC) | Elizabeth Studebaker |
| H. BID Council | Dang Nguyen |
| I. North Park Maintenance Assessment District (MAD) | Angela Landsberg |
| J. Farmer's Market | Jillian Wolter |
| | Brijet Myers |
- V. **Financial Report**
- | | |
|-------------------------------------|---------------|
| A. Balance Sheet as of 10/3/2014 | Action |
| B. Financial Report as of 10/3/2014 | Page F1-F2 |
| | Page F3-F5 |
- VI. **President's Report** **Discussion/ Action**
- **PROPOSED MOTION: APPROVE THE RESULTS OF THE 2012 BOARD OF DIRECTORS ELECTION*
- A. Board of Directors – New Member Transition
- i. Seating of the New Board – Brief Discussion of Roles, Responsibilities, and Committee Work
 - ii. Introductions
- VII. **Executive Director's Report** **Information/ Action**
- | | |
|--------------------------------------------|------------|
| A. 2014 Orchids and Onions Award | Page E1-E2 |
| i. Planted Bulb for the North Park Parklet | |
| B. Deco BikeShare | |
| i. Background | |
| ii. Locations | |
| i. 30 th Street & Upas | |
| ii. Previously approved locations | |
| iii. Letter to affected businesses | |
| C. PBID Update | |
| D. Change of Meeting Time | Page E3 |
- VIII. **Standing North Park Committee Reports** **Discussion/Action**

| | | |
|------|-------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------|
| A. | Economic Restructuring | Trent Riley |
| | i. Small Business Saturday | |
| B. | Design | Jillian Wolter |
| | i. Graffiti Reporting Program | |
| C. | Promotion | Angela Landsberg |
| | i. North Park Historical Tours | |
| D. | Organization | Matt Gordon |
| | i. Board Member Expectations | |
| | ii. Brown Act Training | |
| | iii. No Meeting in November | |
| IX. | Ad Hoc Committee Reports | Discussion/ Action |
| A. | Movie Night | Dani Jimenez |
| | i. Recap | |
| | ii. Craft Cocktail Competition | |
| B. | Taste of North Park 2014 | Dani Jimenez |
| | i. Final Preparation | |
| | ii. Farmers Market Promotion / Farm Fresh Friday | |
| C. | Ray at Night | Dani Jimenez |
| D. | Sustainable NPMS/ Eco-District | Angela Landsberg |
| | i. Green Businesses in Taste of North Park | |
| E. | Hospitality Committee | Lea Caughlan |
| | i. Concierge Binders | |
| X. | Consent Items | Action |
| | | Page M1-M3 |
| | <i>PROPOSED MOTION: APPROVE THE FOLLOWING MOTIONS LISTED UNDER THIS SECTION EXCEPT THOSE PULLED FOR DISCUSSION BY A BOARD MEMBER AT THIS MEETING.</i> | |
| | A. Approval of Minutes | |
| | <i>PROPOSED MOTION: APPROVE THE MINUTES FROM THE September 10th MEETING OF THE BOARD OF DIRECTORS OF NORTH PARK MAIN STREET.</i> | |
| XI. | Announcements | Information |
| XII. | Adjournment | |

Next Board Meeting: November 4th, 2014

Opportunity for public comments:

1) Items not on the agenda: Comments may be made on items within the Board’s jurisdiction that are not on the agenda during Agenda item III. Speakers are limited to 3 minutes per person and 15 minutes per topic. Please indicate to the NPMS Exec. Director your intent to speak prior to the meeting commencing.

2) Items on the agenda: Speakers are limited to 3 minutes per person and 15 minutes per agenda item, per the President’s discretion. Items running longer than 15 minutes may be continued to a future meeting.

3) Items on the Consent agenda: These items are consolidated and voted upon as a whole. The President will ask if anyone wishes to “pull an item from consent agenda” to allow for public comment or discussion, prior to the vote being taken. If an item is pulled, it will be handled separately prior to Announcements.