

**North Park Organization of Businesses, Inc. DBA**  
**NORTH PARK MAIN STREET**  
**Board of Directors Meeting**  
Wednesday, September 10th, 2014, 7:30 a.m. – 9:00 a.m.  
3076 University Ave., San Diego, CA 92104  
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**AGENDA**

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|--|----------------------------|
| <b>I. Call to Order and Self-Introductions</b>   | David Gamboa, Pres.        |
| <b>II. Public Comment on Items <i>Not</i> on the Agenda</b> (3 min. limit per person)  |                            |
| <b>III. Adoption of Agenda</b>   |                            |
| <b>IV. Community Reports</b> (3 min. limit per person)   | <b>Information</b>         |
| A. Police Report   | Jenny Hall                 |
| B. State Senator Marty Block, Dist. 39   | Chris Ward                 |
| C. State Assemblywoman Toni Atkins, Dist. 78   | Jason Weisz                |
| D. County Supervisor Ron Roberts, Dist. 4  | Lauren Prescott            |
| E. San Diego City Council President Todd Gloria  | Adrian Granda              |
| F. City of San Diego, BID Advocate   | Elizabeth Studebaker       |
| G. North Park Planning Committee (NPPC)  | Dang Nguyen                |
| H. BID Council   | Angela Landsberg           |
| I. North Park Maintenance Assessment District (MAD)  | Jillian Wolter             |
| J. Farmer's Market   | Brijet Myers               |
| <b>V. Financial Report</b>   | <b>Action</b>              |
| A. Balance Sheet as of 8/31/2014   | Page F1-F3                 |
| B. Financial Report as of 8/31/2014  |                            |
| <b>VI. President's Report</b>  | <b>Discussion/ Action</b>  |
| A. 2015 Elections and Election Committee   |                            |
| i. Call for Candidates to Run off the Floor  |                            |
| ii. Presentation and Adoption of Slate   |                            |
| <p style="text-align:center"><i>PROPOSED MOTION: THE LIST OF CANDIDATES SUBMITTED BY THE NOMINATING COMMITTEE WILL BE ADOPTED FOR THE 2014 NORTH PARK MAIN STREET BOARD OF DIRECTORS ELECTION.</i></p> <p style="text-align:center"><i>Lesley Anderson, San Diego Art Institute</i></p> <p style="text-align:center"><i>Steve Codraro, Generation 3 Development</i></p> <p style="text-align:center"><i>Rich Geisler, The Indie Law Group</i></p> <p style="text-align:center"><i>Jason Noble, San Diego CityBeat</i></p> <p style="text-align:center"><i>Garrick Oliver, OBR Architecture</i></p> |                            |
| <b>VII. Executive Director's Report</b>  | <b>Information/ Action</b> |
|  | Page E1-E2                 |
| A. Taste of North Park 2014  |                            |
| i. Craft Cocktail Competition  |                            |
| ii. Movie Night – Cox sponsorship  |                            |
| iii. Farm Fresh Friday   |                            |
| B. Lighting Survey   |                            |
| i. Press Conference with Todd Gloria   |                            |

- C. PBID Update
- D. UAMP Update
- E. North Park Main Street Computers

*PROPOSED MOTION: APPROVE COMPUTER CONSULTANT CONTRACT.*

<b>VIII. Standing North Park Committee Reports</b>	<b>Discussion/Action</b>
A. Economic Restructuring <ul style="list-style-type: none"> <li>i. Committee did not meet in August</li> </ul>	Trent Riley
B. Design <ul style="list-style-type: none"> <li>i. Graffiti Reporting Program</li> <li>ii. Symphony Banners</li> </ul>	Steve Codraro
C. Promotion <ul style="list-style-type: none"> <li>i. North Park Arcadia Book</li> </ul>	David Gamboa
D. Organization <ul style="list-style-type: none"> <li>i. Brown Act Training</li> </ul>	Matt Gordon

<b>IX. Ad Hoc Committee Reports</b>	<b>Discussion/ Action</b>
A. Sustainable NPMS/ Eco-District	Angela Landsberg
B. Hospitality Committee <ul style="list-style-type: none"> <li>i. Concierge Binders</li> <li>ii. Ray at Night 13<sup>th</sup> Anniversary</li> </ul>	Lea Caughlan

<b>X. Consent Items</b>	<b>Action</b>
	<i>Page M1-M3</i>

*PROPOSED MOTION: APPROVE THE FOLLOWING MOTIONS LISTED UNDER THIS SECTION EXCEPT THOSE PULLED FOR DISCUSSION BY A BOARD MEMBER AT THIS MEETING.*

- A. Approval of Minutes
  - PROPOSED MOTION: APPROVE THE MINUTES FROM THE August 13<sup>th</sup> MEETING OF THE BOARD OF DIRECTORS OF NORTH PARK MAIN STREET.*

<b>XI. Announcements</b>	<b>Information</b>
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<b>XII. Adjournment</b>
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**Next Board Meeting: October 10<sup>th</sup>, 2014**

**Opportunity for public comments:**

- 1) Items not on the agenda: Comments may be made on items within the Board’s jurisdiction that are not on the agenda during Agenda item III. Speakers are limited to 3 minutes per person and 15 minutes per topic. Please indicate to the NPMS Exec. Director your intent to speak prior to the meeting commencing.
- 2) Items on the agenda: Speakers are limited to 3 minutes per person and 15 minutes per agenda item, per the President’s discretion. Items running longer than 15 minutes may be continued to a future meeting.
- 3) Items on the Consent agenda: These items are consolidated and voted upon as a whole. The President will ask if anyone wishes to “pull an item from consent agenda” to allow for public comment or discussion, prior to the vote being taken. If an item is pulled, it will be handled separately prior to Announcements.