

**North Park Organization of Businesses, Inc. DBA
NORTH PARK MAIN STREET
Board of Directors Meeting**

Wednesday, August 13th, 2014, 7:30 a.m. – 9:00 a.m.

3076 University Ave., San Diego, CA 92104

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AGENDA

- | | |
|---|------------------------------|
| I. Call to Order and Self-Introductions | David Gamboa, Pres. |
| II. Public Comment on Items <i>Not</i> on the Agenda (3 min. limit per person) | |
| III. Adoption of Agenda | |
| IV. Community Reports (3 min. limit per person) | Information |
| A. Police Report | Jenny Hall |
| B. State Senator Marty Block, Dist. 39 | Chris Ward |
| C. State Assemblywoman Toni Atkins, Dist. 78 | Jason Weisz |
| D. County Supervisor Ron Roberts, Dist. 4 | Lauren Prescott |
| E. San Diego City Council President Todd Gloria | Adrian Granda |
| F. City of San Diego, BID Advocate | Elizabeth Studebaker |
| G. North Park Planning Committee (NPPC) | Dang Nguyen |
| H. BID Council | Angela Landsberg |
| I. North Park Maintenance Assessment District (MAD) | Kevin Clark |
| J. Farmer's Market | Brijet Myers |
| V. Financial Report | Action |
| A. Balance Sheet as of 6/30/2014 | Page F1-F7 |
| B. P & L - Fy14 | |
| C. P & L – Festival of Arts 2014 | |
| VI. President's Report | Discussion/ Action |
| A. New Business: North Park Nursery | Paul Hunyady, Owner |
| B. Utility Undergrounding Task Force | Vicki Granowitz, Chair, NPPC |
| C. 2015 Elections and Election Committee | |
| VII. Executive Director's Report | Information/ Action |
| | Page E1-E2 |
| A. North Park Main Street Staff Changes | |
| i. Executive Assistant (Jillian Wolter) | |
| ii. Event Coordinator (Position to be filled) | |
| B. Taste of North Park 2014 | |
| i. Craft Cocktail Competition | |
| ii. Movie Night | |
| iii. Farm Fresh Friday | |

- C. Light Up The Night Street Light Survey
- D. Green Business Program
- E. Bike Rack Program

VIII. Standing North Park Committee Reports

- A. Economic Restructuring
- B. Design
- C. Promotion
- D. Organization

Discussion/Action

- Trent Riley
- Steve Codraro
- David Gamboa
- Matt Gordon

IX. Ad Hoc Committee Reports

- A. Sustainable NPMS/ Eco-District
- B. Hospitality Committee

Discussion/ Action

- Angela Landsberg
- Lea Caughlan

X. Consent Items

Action

Page M1-M3

PROPOSED MOTION: APPROVE THE FOLLOWING MOTIONS LISTED UNDER THIS SECTION EXCEPT THOSE PULLED FOR DISCUSSION BY A BOARD MEMBER AT THIS MEETING.

- A. Approval of Minutes

PROPOSED MOTION: APPROVE THE MINUTES FROM THE July 9th MEETING OF THE BOARD OF DIRECTORS OF NORTH PARK MAIN STREET.

XI. Announcements

Information

XII. Adjournment

Next Board Meeting: September 10th, 2014

Opportunity for public comments:

1) Items not on the agenda: Comments may be made on items within the Board’s jurisdiction that are not on the agenda during Agenda item III. Speakers are limited to 3 minutes per person and 15 minutes per topic. Please indicate to the NPMS Exec. Director your intent to speak prior to the meeting commencing.

2) Items on the agenda: Speakers are limited to 3 minutes per person and 15 minutes per agenda item, per the President’s discretion. Items running longer than 15 minutes may be continued to a future meeting.

3) Items on the Consent agenda: These items are consolidated and voted upon as a whole. The President will ask if anyone wishes to “pull an item from consent agenda” to allow for public comment or discussion, prior to the vote being taken. If an item is pulled, it will be handled separately prior to Announcements.