

**North Park Organization of Businesses, Inc. DBA  
NORTH PARK MAIN STREET  
Board of Directors Meeting**  
Wednesday, July 9th, 2014, 7:30 a.m. – 9:00 a.m.  
3076 University Ave., San Diego, CA 92104  
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**AGENDA**

- |   |                            |
|---|----------------------------|
| <b>I. Call to Order and Self-Introductions</b>  | David Gamboa, Pres.        |
| <b>II. Public Comment on Items <i>Not</i> on the Agenda</b> (3 min. limit per person) |                            |
| <b>III. Adoption of Agenda</b>  |                            |
| <b>IV. Community Reports</b> (3 min. limit per person)                                | <b>Information</b>         |
| A. Police Report  | Jenny Hall                 |
| B. State Senator Marty Block, Dist. 39  | Chris Ward                 |
| C. State Assemblywoman Toni Atkins, Dist. 78  | Jason Weisz                |
| D. County Supervisor Ron Roberts, Dist. 4   | Lauren Prescott            |
| E. San Diego City Council President Todd Gloria                                       | Adrian Granda              |
| F. City of San Diego, BID Advocate  | Elizabeth Studebaker       |
| G. North Park Planning Committee (NPPC)   | Dang Nguyen                |
| H. BID Council  | Angela Landsberg           |
| I. North Park Maintenance Assessment District (MAD)                                   | Kevin Clark                |
| J. Farmer's Market  | Brijet Myers               |
| <br>  |                            |
| <b>V. Financial Report</b>  | <b>Action</b>              |
| A. No Financial Report, FY14 year-end financials will be presented at next meeting.   |                            |
| <br>  |                            |
| <b>VI. President's Report</b>   | <b>Discussion/ Action</b>  |
| A. New Business: Zip Car  | Luciano Leonardo           |
| B. New Business: Title Boxing   | Chris Boda                 |
| C. August Board Meeting   |                            |
| <br>  |                            |
| <b>VII. Executive Director's Report</b>   | <b>Information/ Action</b> |
| A. PBID Update  | Page E1                    |
| B. World Cup Final Match Viewing Party  |                            |
| <br>  |                            |
| <b>VIII. Standing North Park Committee Reports</b>                                    | <b>Discussion/Action</b>   |
| A. Economic Restructuring   | Trent Riley                |
| B. Design   | Steve Codraro              |
| C. Promotion  | David Gamboa               |

- D. Organization Matt Gordon
- IX. **Ad Hoc Committee Reports** **Discussion/ Action**
  - A. Sustainable NPMS/ Eco-District Angela Landsberg
  - B. Hospitality Committee Matt Gordon

X. **Consent Items**

**Action**

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*PROPOSED MOTION: APPROVE THE FOLLOWING MOTIONS LISTED UNDER THIS SECTION EXCEPT THOSE PULLED FOR DISCUSSION BY A BOARD MEMBER AT THIS MEETING.*

A. Approval of Minutes

*PROPOSED MOTION: APPROVE THE MINUTES FROM THE June 11<sup>th</sup> MEETING OF THE BOARD OF DIRECTORS OF NORTH PARK MAIN STREET.*

XI. **Announcements**

**Information**

XII. **Adjournment**

**Next Board Meeting: August 13<sup>th</sup>, 2014**

**Opportunity for public comments:**

- 1) Items not on the agenda: Comments may be made on items within the Board’s jurisdiction that are not on the agenda during Agenda item III. Speakers are limited to 3 minutes per person and 15 minutes per topic. Please indicate to the NPMS Exec. Director your intent to speak prior to the meeting commencing.
- 2) Items on the agenda: Speakers are limited to 3 minutes per person and 15 minutes per agenda item, per the President’s discretion. Items running longer than 15 minutes may be continued to a future meeting.
- 3) Items on the Consent agenda: These items are consolidated and voted upon as a whole. The President will ask if anyone wishes to “pull an item from consent agenda” to allow for public comment or discussion, prior to the vote being taken. If an item is pulled, it will be handled separately prior to Announcements.