

North Park Organization of Businesses, Inc. DBA  
NORTH PARK MAIN STREET  
Board of Directors Meeting  
Wednesday, April 9th, 2014, 7:30 a.m. – 9:00 a.m.  
3076 University Ave., San Diego, CA 92104  
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**AGENDA**

- I. **Call to Order and Self-Introductions** David Gamboa, Pres.
  
- II. **Public Comment on Items *Not* on the Agenda** (3 min. limit per person)
  
- III. **Adoption of Agenda**
  
- IV. **Community Reports** (3 min. limit per person)
  - A. Police Report
  - B. State Senator Marty Block, Dist. 39
  - C. State Assemblywoman Toni Atkins, Dist. 78
  - D. County Supervisor Ron Roberts, Dist. 4
  - E. San Diego City Council President Todd Gloria
  - F. City of San Diego, BID Advocate
  - G. North Park Planning Committee (NPPC)
  - H. BID Council
  - I. North Park Maintenance Assessment District (MAD)
  - J. Farmer's Market**Information**  
Jenny Hall  
Chris Ward  
Jason Weisz  
Lauren Prescott  
Adrian Granda  
Elizabeth Studebaker  
Dang Nguyen  
Patrick Edwards  
Kevin Clark  
Brijet Myers
  
- V. **Financial Report** **Action**  
Roni Kleinhen, Bookkeeper  
Page F1-F2  
Page F3-F5
  - A. Balance Sheet as of March 31, 2014
  - B. Financial Report- March 2014

*PROPOSED MOTION: APPROVE THE TREASURERS REPORT.*
  
- VI. **President's Report** **Discussion/ Action**
  - A. May Meetings Cancelled
  
- VII. **Executive Director's Report** **Information/ Action**  
Page E1-E2
  - A. PBID Update
    - 1. PBID Mixer, April 16<sup>th</sup>
  - B. Woolworths Update
  
- VIII. **Standing North Park Committee Reports** **Discussion/Action**  
Trent Riley
  - A. Economic Restructuring
  
  - B. Design
    - 1. Bike Share Network and Letter to CitySteve Codraro  
A1-A13  
B1-B3

*PROPOSED MOTION: \*\*APPROVE THE BIKE SHARE RECCOMENDATION LETTER. \*\**

- C. Promotion
  - 1. Festival of the Arts updates
    - a. Volunteers for craft beer block and information booth
    - b. Sponsorship updates
- D. Organization
  - 1. Alcohol Policy

David Gamboa  
Sara Morrison

Angela Landsberg

Matt Gordon

*PROPOSED MOTION: \*\*NORTH PARK MAIN STREET DOES NOT ENDORSE OR CONDEMN INDIVIDUAL ALCOHOL LICENSE APPLICATIONS, TO DO SO COMPROMISES NORTH PARK MAIN STREET’S MISSION OF SUPPORTING, PROMOTING AND IMPROVING NORTH PARK’S BUSINESSES AND BUSINESS DISTRICT. \*\**

- IX. **Ad Hoc Committee Reports**
  - A. Sustainable NPMS/ Eco-District
  - B. Hospitality Committee

**Discussion/ Action**  
Angela Landsberg

Matt Gordon

- X. **Consent Items**

**Action**  
Page M1-M3

*PROPOSED MOTION: APPROVE THE FOLLOWING MOTIONS LISTED UNDER THIS SECTION EXCEPT THOSE PULLED FOR DISCUSSION BY A BOARD MEMBER AT THIS MEETING.*

- A. Approval of Minutes
  - PROPOSED MOTION: APPROVE THE MINUTES FROM THE MARCH 12<sup>th</sup> MEETING OF THE BOARD OF DIRECTORS OF NORTH PARK MAIN STREET.*

- XI. **Announcements**
- XII. **Adjournment**

**Information**

**Next Board Meeting: June 11<sup>th</sup>, 2014**

**Opportunity for public comments:**

- 1) Items not on the agenda: Comments may be made on items within the Board’s jurisdiction that are not on the agenda during Agenda item III. Speakers are limited to 3 minutes per person and 15 minutes per topic. Please indicate to the NPMS Exec. Director your intent to speak prior to the meeting commencing.
- 2) Items on the agenda: Speakers are limited to 3 minutes per person and 15 minutes per agenda item, per the President’s discretion. Items running longer than 15 minutes may be continued to a future meeting.
- 3) Items on the Consent agenda: These items are consolidated and voted upon as a whole. The President will ask if anyone wishes to “pull an item from consent agenda” to allow for public comment or discussion, prior to the vote being taken. If an item is pulled, it will be handled separately prior to Announcements.