

**North Park Organization of Businesses, Inc. DBA
NORTH PARK MAIN STREET
Board of Directors Meeting**
Wednesday, March 12th, 2014, 7:30 a.m. – 9:00 a.m.
3076 University Ave., San Diego, CA 92104
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AGENDA

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| I. Call to Order and Self-Introductions | David Gamboa, Pres. |
| II. Public Comment on Items <i>Not</i> on the Agenda (3 min. limit per person) | |
| III. Adoption of Agenda | |
| IV. Community Reports (3 min. limit per person) | Information |
| A. Police Report | Jenny Hall |
| B. State Senator Marty Block, Dist. 39 | Chris Ward |
| C. State Assemblywoman Toni Atkins, Dist. 78 | Jason Weisz |
| D. County Supervisor Ron Roberts, Dist. 4 | Lauren Prescottt |
| E. San Diego City Council President Todd Gloria | Adrian Granda |
| F. City of San Diego, BID Advocate | Elizabeth Studebaker |
| G. North Park Planning Committee (NPPC) | Dang Nguyen |
| H. BID Council | Patrick Edwards |
| I. North Park Maintenance Assessment District (MAD) | Kevin Clark |
| J. Farmer's Market | Brijet Myers |
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| V. Financial Report | Action |
| A. Balance Sheet as of February 28, 2014 | Roni Kleinhenn, Bookkeeper |
| B. Financial Report- February 2014 | Page F1-F2 |
| | Page F3-F5 |
| <i>PROPOSED MOTION: APPROVE THE TREASURERS REPORT.</i> | |
| VI. President's Report | Discussion/ Action |
| A. Replacement Board of Director Seat | |
| PROPOSED MOTION**COMMITTEE NOMINATES: JOHN PANI, OWNER WATPOINT PUBLIC (2011003913),
NOMINATIONS MAY BE MADE FROM THE FLOOR INCLUDING SELF NOMINATION** | |
| B. Rock and Roll Marathon | Kara Kong |
| Information on route and road closures for Rock & Roll Marathon. | Page A1 |
| VII. Executive Director's Report | Information/ Action |
| | Page E1-E2 |
| A.PBID Update | |
| 1. Civitas contract | Page B1-B2 |

PROPOSED MOTION**APPROVE NORTH PARK MAIN STREET TO ENTER INTO A NEW PROFESSIONAL SERVICES CONTRACT WITH CIVITAS ADVISORS FOR THE PROPERTY AND BUSINESS IMPROVEMENT DISTRICT CAMPAIGN**

2. Status Update

B. Proposed Parking Changes

VIII. Standing North Park Committee Reports	Discussion/Action
A. Economic Restructuring	Trent Riley
B. Design	Steve Codraro
C. Promotion	David Gamboa
1. Festival of the Arts updates	Sara Morrison
D. Organization	Matt Gordon
IX. Ad Hoc Committee Reports	Discussion/ Action
A. Sustainable NPMS/ Eco-District	Angela Landsberg
B. Hospitality Committee	Matt Gordon
X. Consent Items	Action
	<i>Page M1-M3</i>
	<i>PROPOSED MOTION: APPROVE THE FOLLOWING MOTIONS LISTED UNDER THIS SECTION EXCEPT THOSE PULLED FOR DISCUSSION BY A BOARD MEMBER AT THIS MEETING.</i>
A. Approval of Minutes	
	<i>PROPOSED MOTION: APPROVE THE MINUTES FROM THE February 12th MEETING OF THE BOARD OF DIRECTORS OF NORTH PARK MAIN STREET.</i>
XI. Announcements	Information
XII. Adjournment	

Next Board Meeting: April 9th, 2014

Opportunity for public comments:

1) Items not on the agenda: Comments may be made on items within the Board’s jurisdiction that are not on the agenda during Agenda item III. Speakers are limited to 3 minutes per person and 15 minutes per topic. Please indicate to the NPMS Exec. Director your intent to speak prior to the meeting commencing.

2) Items on the agenda: Speakers are limited to 3 minutes per person and 15 minutes per agenda item, per the President’s discretion. Items running longer than 15 minutes may be continued to a future meeting.

3) Items on the Consent agenda: These items are consolidated and voted upon as a whole. The President will ask if anyone wishes to “pull an item from consent agenda” to allow for public comment or discussion, prior to the vote being taken. If an item is pulled, it will be handled separately prior to Announcements.