

**North Park Organization of Businesses, Inc. DBA  
NORTH PARK MAIN STREET  
Board of Directors Meeting**  
Wednesday, February 12th, 2014, 7:30 a.m. – 9:00 a.m.  
3076 University Ave., San Diego, CA 92104  
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**AGENDA**

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| <b>I. Call to Order and Self-Introductions</b>   | David Gamboa, Pres.   |
| <b>II. Public Comment on Items <i>Not</i> on the Agenda</b> (3 min. limit per person)  |   |
| <b>III. Adoption of Agenda</b>   |   |
| <b>IV. Community Reports</b> (3 min. limit per person)<br>A. Police Report<br>B. State Senator Marty Block, Dist. 39<br>C. State Assemblywoman Toni Atkins, Dist. 76<br>D. County Supervisor Ron Roberts, Dist. 4<br>E. San Diego City Council President Todd Gloria<br>F. City of San Diego, BID Advocate<br>G. North Park Planning Committee (NPPC)<br>H. BID Council<br>I. North Park Maintenance Assessment District (MAD)<br>J. Farmer's Market | <b>Information</b><br>Jenny Hall<br>Chris Ward<br>Jason Weisz<br>Lauren Prescottt<br>Adrian Granda<br>Elizabeth Studebaker<br>Dang Nguyen<br>Patrick Edwards<br>Kevin Clark<br>Brijet Myers |
| <b>V. Financial Report</b><br><br>A. Balance Sheet as of January 31, 2014<br>B. Financial Report- January 2014<br><br><i>PROPOSED MOTION: APPROVE THE TREASURERS REPORT.</i>   | <b>Action</b><br>Roni Kleinhen, Bookkeeper<br>Page F1-F2<br>Page F3-F5  |
| <b>VI. President's Report</b><br><br>A. Board of Directors Positions vacant<br><br>B. Patrick Edwards's retirement party   | <b>Discussion/ Action</b>   |
| <b>VII. Executive Director's Report</b><br><br>A. ADA Lawsuits<br><br>B. PBID update<br><br>C. Festival of the Arts  | <b>Information/ Action</b><br>Page E1-E2  |
| <b>VIII. Standing North Park Committee Reports</b>   | <b>Discussion/Action</b>  |

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|------|---|------------------------------------|
| A.   | Economic Restructuring  | Trent Riley                        |
| B.   | Design<br><i>i. Design Guidelines Project Update</i>  | Steve Codraro                      |
| C.   | Promotion   | David Gamboa                       |
| D.   | Organization  | Matt Gordon                        |
| IX.  | <b>Ad Hoc Committee Reports</b>   | <b>Discussion/ Action</b>          |
| A.   | Sustainable NPMS/ Eco-District  | Angela Landsberg                   |
| B.   | Hospitality Committee   | Matt Gordon                        |
| X.   | <b>Consent Items</b>  | <b>Action</b><br><i>Page M1-M4</i> |
|      | <i>PROPOSED MOTION: APPROVE THE FOLLOWING MOTIONS LISTED UNDER THIS SECTION EXCEPT THOSE PULLED FOR DISCUSSION BY A BOARD MEMBER AT THIS MEETING.</i>   |                                    |
| A.   | EDTS FY 15 Application<br>PROPOSED MOTION: THE BOARD OF DIRECTORS RESOLVES TO APPLY FOR CITY OF SAN DIEGO ECONOMIC DEVELOPMENT AND TOURISM SUPPORT FY' 15 FUNDING.  |                                    |
| B.   | County of San Diego Community Enhancement Funding FY 15<br>PROPOSED MOTION: THE BOARD OF DIRECTORS RESOLVES TO APPLY FOR COUNTY OF SAN DIEGO COMMUNITY ENHANCEMENT FUNDING FOR FY 15.   |                                    |
| C.   | BID CONTRACT<br>PROPOSED MOTION: THE BOARD OF DIRECTORS APPROVES ENTERING INTO AN AGREEMENT WITH THE CITY OF SAN DIEGO TO RETAIN THE SERVICES OF NORTH PARK MAIN STREET TO PROVIDE WORK COORDINATION SERVICES IN THE NORTH PARK BUSINESS IMPROVEMENT DISTRICT, AND DESIGNATES PRESIDENT TO SIGN THE AGREEMENT, REIMBURSEMENT REQUESTS, AND PROGRAM REPORTS. |                                    |
| E.   | BID Council Delegates<br>PROPOSED MOTION: APPROVE THE NORTH PARK MAIN STREET BID COUNCIL DELEGATE FOR 2014 TO BE ANGELA LANDSBERG AS PRIMARY AND DAVID GAMBOA AS ALTERNATE.   |                                    |
| F.   | Small Business Enhancement Program (SBEP) Contract<br>PROPOSED MOTION: THE BOARD OF DIRECTORS APPROVES ENTERING INTO A CONTACT WITH THE CITY OF SAN DIEGO FOR THE SMALL BUSINESS ENHANCEMENT PROGRAM FOR THE FY 2015 FISCAL YEAR.   |                                    |
| F.   | Approval of Minutes<br><i>PROPOSED MOTION: APPROVE THE MINUTES FROM THE January 8<sup>th</sup> MEETING OF THE BOARD OF DIRECTORS OF NORTH PARK MAIN STREET.</i>   |                                    |
| XI.  | <b>Announcements</b>  | <b>Information</b>                 |
| XII. | <b>Adjournment</b>  |                                    |

**Next Board Meeting: March 12<sup>th</sup>, 2014**

**Opportunity for public comments:**

1) Items not on the agenda: Comments may be made on items within the Board’s jurisdiction that are not on the agenda during Agenda item III. Speakers are limited to 3 minutes per person and 15 minutes per topic. Please indicate to the NPMS Exec. Director your intent to speak prior to the meeting commencing.

2) Items on the agenda: Speakers are limited to 3 minutes per person and 15 minutes per agenda item, per the President’s discretion. Items running longer than 15 minutes may be continued to a future meeting.

3) Items on the Consent agenda: These items are consolidated and voted upon as a whole. The President will ask if anyone wishes to “pull an item from consent agenda” to allow for public comment or discussion, prior to the vote being taken. If an item is pulled, it will be handled separately prior to Announcements.