

North Park Organization of Businesses, Inc. DBA  
NORTH PARK MAIN STREET  
Board of Directors Meeting

Wednesday, January 8, 2014, 7:30 a.m. – 9:00 a.m.

3076 University Ave., San Diego, CA 92104

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**AGENDA**

- I. **Call to Order and Self-Introductions** David Gamboa, Pres.
- II. **Public Comment on Items *Not* on the Agenda** (3 min. limit per person)
- III. **Adoption of Agenda**
- IV. **Community Reports** (3 min. limit per person)
- |   |                      |
|---|----------------------|
| A. Police Report                                    | <b>Information</b>   |
| B. State Senator Marty Block, Dist. 39              | Jenny Hall           |
| C. State Assemblywoman Toni Atkins, Dist. 76        | Chris Ward           |
| D. County Supervisor Ron Roberts, Dist. 4           | Jason Weisz          |
| E. San Diego City Council President Todd Gloria     | Lauren Prescottt     |
| F. City of San Diego, BID Advocate                  | Adrian Granda        |
| G. North Park Planning Committee (NPPC)             | Elizabeth Studebaker |
| H. BID Council                                      | Dang Nguyen          |
| I. North Park Maintenance Assessment District (MAD) | Patrick Edwards      |
| J. Farmer's Market                                  | Kevin Clark          |
|   | Brijet Myers         |
- V. **Financial Report**
- |   |                           |
|---|---------------------------|
| <b>A. Balance Sheet as of December 31, 2013</b> | <b>Action</b>             |
| <b>B. Financial Report- December 2013</b>       | Roni Kleinhen, Bookkeeper |
|   | Page F1-F2                |
|   | Page F3-F5                |
- PROPOSED MOTION: APPROVE THE TREASURERS REPORT.*
- VI. **President's Report** **Discussion/ Action**
- A. Presentation of the Annual Report David Gamboa  
Page A1-A9
- The 2012-2013 Annual Report recaps North Park Main Street's highlights and accomplishments, as well as provides updates on business openings and closings and an overview of financial reports.
- Proposed Motion: Approve the Annual Report*
- B. *Nominations and Election of 2014 Executive Committee* David Gamboa
- Proposed Motion: Approve the slate of candidates to serve in Executive positions for 2014.*
- C. *Board of Director Packets.*  
*Please review the information and sign the Conflict of interest and confidentiality forms and leave with the Assistant Director on your way out today.*

**VII. Executive Director’s Report**

**Information/ Action**

Page E1-E2

A. PBID Update and actions

1. PBID consultant contract

Page B1-B2

*Proposed Motion: Approve North Park Main Street to enter into a professional services contract with Civitas advisors for PBID campaign.*

2. Budget Appropriation

*Proposed Motion: Approve North Park Main Street to appropriate \$10,000 of general funds towards PBID campaign.*

3. PBID Account

*Proposed Motion: Approve the establishment of a new bank account dedicated to the PBID campaign.*

4. Memorandum of Understanding with property owners

Page C1-C4

*Proposed Motion: Approve North Park Main Street to enter into Memorandum of understanding with property owners donating towards PBID campaign.*

5. Delegation to Executive Committee

*Proposed Motion: Approve the Executive committee to give final approval of the Engineer’s contract and reimbursement agreement with the City of San Diego for PBID campaign.*

**VIII. Standing North Park Committee Reports**

**Discussion/Action**

A. Economic Restructuring

Trent Riley

B. Design

Steve Codraro

*i. Design Guidelines Project Update*

C. Promotion

David Gamboa

D. Organization

Matt Gordon

**IX. Ad Hoc Committee Reports**

**Discussion/ Action**

A. Sustainable NPMS/ Eco-District

Angela Landsberg

**X. Consent Items**

**Action**

Page M1-M3

*PROPOSED MOTION: APPROVE THE FOLLOWING MOTIONS LISTED UNDER THIS SECTION EXCEPT THOSE PULLED FOR DISCUSSION BY A BOARD MEMBER AT THIS MEETING.*

A. Approval of Minutes

*PROPOSED MOTION: APPROVE THE MINUTES FROM THE NOVEMBER 13<sup>th</sup> MEETING OF THE BOARD OF DIRECTORS OF NORTH PARK MAIN STREET.*

B. CCSD FY 15 Application

*PROPOSED MOTION: APPROVE A LETTER OF SUPPORT TO APPLY FOR CREATIVE COMMUNITIES SAN DIEGO FY’ 15 FUNDING*

XI. Announcements

Information

XII. Adjournment

Next Board Meeting: February 12<sup>th</sup>, 2014

**Opportunity for public comments:**

1) Items not on the agenda: Comments may be made on items within the Board's jurisdiction that are not on the agenda during Agenda item III. Speakers are limited to 3 minutes per person and 15 minutes per topic. Please indicate to the NPMS Exec. Director your intent to speak prior to the meeting commencing.

2) Items on the agenda: Speakers are limited to 3 minutes per person and 15 minutes per agenda item, per the President's discretion. Items running longer than 15 minutes may be continued to a future meeting.

3) Items on the Consent agenda: These items are consolidated and voted upon as a whole. The President will ask if anyone wishes to "pull an item from consent agenda" to allow for public comment or discussion, prior to the vote being taken. If an item is pulled, it will be handled separately prior to Announcements.