

North Park Organization of Businesses, Inc. DBA
NORTH PARK MAIN STREET
Board of Directors Meeting

Wednesday, June 12, 2013, 7:30 a.m. – 9:00 a.m.

3076 University Ave., San Diego, CA 92104

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AGENDA

- I. **Call to Order and Self-Introductions** Cheryl Dye, Pres.
- II. **Public Comment on Items *Not* on the Agenda** (3 min. limit per person)
- III. **Adoption of Agenda**
- IV. **Community Reports** (3 min. limit per person)
- | | |
|---|--------------------|
| A. Police Report | Information |
| B. State Senator Marty Block, Dist. 39 | Jenny Hall |
| C. State Assemblywoman Toni Atkins, Dist. 76 | Chris Ward |
| D. County Supervisor Ron Roberts, Dist. 4 | Jason Weis |
| E. San Diego City Council President Todd Gloria | Lauren Prescott |
| F. North Park Planning Committee (NPPC) | Anthony Bernal |
| G. BID Council | Cheryl Dye |
| H. North Park Maintenance Assessment District (MAD) | Patrick Edwards |
| I. Farmer's Market | Kevin Clark |
| | Brijet Myers |
- V. **Financial Report**
- | | |
|---|--------------------------------|
| A. Balance Sheet as of May 31, 2013 | Action |
| B. Income vs. Expense Summary - Statement of Activities, May 2013 | <i>Jeff Horvitz, Treasurer</i> |
| C. Income vs. Expense Detail - Statement of Activities, May 2013 | Page F1 – F2 |
| <i>PROPOSED MOTION: APPROVE THE TREASURERS REPORT.</i> | Page F3 _ F4 |
| | Page F4 – F8 |
- VI. **President's Report**
- | | |
|--|---------------------------|
| A. Mayor of San Diego, Bob Filner | Discussion/ Action |
| B. Economic Prosperity Element Comments | Bob Filner, Mayor |
| <i>PROPOSED MOTION: REFER NORTH PARK MAIN STREET'S COMMENTS ON THE ELEMENT TO THE NORTH PARK PLANNING COMMITTEE AND CITY STAFF FOR INPUT ON COMMUNITY PLAN UPDATE.</i> | Cheryl Dye |
| C. University Avenue Mobility Plan Coordination w/ the City | Cheryl Dye |
| Utility Boxes Advisory Group Update | Cheryl Dye |
| <i>PROPOSED MOTION: REFER NORTH PARK MAIN STREET'S POSTION AND INVESTIGATION ON THE ISSUE TO DESIGN COMMITTEE</i> | |
| D. Hess Brewery License Support | Cheryl Dye |
| <i>PROPOSED MOTION: WHEREAS, NORTH PARK HAS BEEN RECOGNIZED AS A DESTINATION FOR THE EMERGING CRAFT BEER MARKET AND HESS BREWING IS RECOGNIZED LEADER IN THIS INDUSTRY. HESS BREWERY WILL BE AN ASSET TO ECONOMIC DEVELOPMENT AND COMMUNITY VITALITY FOR NORTH PARK. NORTH PARK MAIN STREET FULLY SUPPORTS THE LICENSE APPLICATION FOR HESS BREWING.</i> | |
| E. July Board of Directors Meeting Dark | |
- VII. **Executive Director's Report** Information/ Action

- A. Festival of the Arts Angela Landsberg
- B. Portland Eco district Incubator Angela Landsberg
- C. Former Redevelopment Projects update Angela Landsberg
- D. Bike to Work/School Day Angela Landsberg

VIII. Standing North Park Committee Reports

Discussion/Action

- A. Economic Restructuring Trent Riley
 - i. *Business Recruitment Brochure*
 - ii. *Proposed FY 14 Committee Goals*
- B. Design Steve Codraro
 - i. *Project Review*
 - i. Palisade Gardens input
 - ii. *Design Guidelines*
 - iii. *Proposed FY 14 Committee Goals*
 - iv. *Parking District Funds (Way finding)*
- C. Promotion David Gamboa
 - i. Festival of Arts
 - ii. *Proposed FY 14 Committee Goals*
- D. Organization Matt Gordon
 - i. *501 C 3*
 - ii. *Financing District*
 - iii. *Goal Setting Model Adoption*
 - iv. *Proposed FY 14 Committee Goals*

IX. Ad Hoc Committee Reports

Discussion/ Action

- A. Sustainable NPMS/ Eco-District Paulina Lis / Jennifer Owens
 - i. Eco Meet up
 - ii. Serious Trash Talk
 - iii. Website Presentation

X. Consent Items

Action

- PROPOSED MOTION: APPROVE THE FOLLOWING MOTIONS LISTED UNDER THIS SECTION EXCEPT THOSE PULLED FOR DISCUSSION BY A BOARD MEMBER AT THIS MEETING.*
- A. Approval of Minutes *PROPOSED MOTION: APPROVE THE MINUTES FROM THE MAY 8th MEETING OF THE BOARD OF DIRECTORS OF NORTH PARK MAIN STREET.*

XI. Announcements

Information

XII. Adjournment

Next Board Meeting: Dark in July

Opportunity for public comments:

1) Items not on the agenda: Comments may be made on items within the Board’s jurisdiction that are not on the agenda during Agenda item III. Speakers are limited to 3 minutes per person and 15 minutes per topic. Please indicate to the NPMS Exec. Director your intent to speak prior to the meeting commencing.

2) Items on the agenda: Speakers are limited to 3 minutes per person and 15 minutes per agenda item, per the President’s discretion. Items running longer than 15 minutes may be continued to a future meeting.

3) Items on the Consent agenda: These items are consolidated and voted upon as a whole. The President will ask if anyone wishes to “pull an item from consent agenda” to allow for public comment or discussion, prior to the vote being taken. If an item is pulled, it will be handled separately prior to Announcements.