

North Park Organization of Businesses, Inc. DBA  
**NORTH PARK MAIN STREET**  
Board of Directors Meeting  
Wednesday, April 10th, 2013  
7:30 a.m. – 9:00 a.m.  
3076 University Avenue, San Diego, CA 92104  
Phone (619) 294-2501

North Park Main Street (NPMS) welcomes participation in its monthly Meetings of the Board of Directors. The procedure for public comment on Board items is the following:

(1) Item opened for public comment, not to exceed three minutes per person, with a maximum time per item not to exceed fifteen minutes. If testimony should exceed fifteen minutes, the President may close the item and reschedule it as a public hearing/separate meeting in the future at a future date. (2) Public discussion session closed. (3) Board discussion. (4) Call for a vote and vote.

Public comment on items not on the agenda is limited to three minutes per person and not to exceed 15 minutes per Board meeting. Persons wishing to address the Board are requested to so indicate prior to the beginning of the meeting. Written comments are welcomed.

**NOTE: BOARD MEMBERS SHOULD NOTIFY THE PRESIDENT OR THE EXECUTIVE DIRECTOR IF THEY CANNOT ATTEND A MEETING TO RECEIVE AN EXCUSED ABSENCE. THREE CONSECUTIVE UNEXCUSED ABSENCES REQUIRE THAT A MEMBER BE DROPPED FROM THE BOARD.**

\*\*Denotes Action Item

- A. **CALL TO ORDER**  
Quorum established
- B. **INTRODUCTIONS**
- C. **ADOPTION OF AGENDA**
- D. **PUBLIC COMMENT FOR ITEMS NOT AGENDIZED (3 Min. Time Limit per Person)**
- E. **POLICE REPORT**
- F. **PRESIDENT'S REPORT**

Info: North Park Board of Directors Retreat Cheryl Dye  
The Board of Directors Retreat will take place on April 27<sup>th</sup>, 9 AM at the Hotel Lafayette.

Info: SANDAG regional bike task force Chris Taylor  
Chris Taylor who represents NPMS on the community advisory group will discuss what has been happening on the project.

Action: Community Plan Update: Economic Prosperity Element Cheryl Dye  
The Board president will present the proposed economic prosperity element of the Community plan update. She requests that the committees return next month with comments on the element. **Page: A1-5**

**\*\*PROPOSED MOTION: REFERRAL TO COMMITTEES FOR REVIEW AND COMMENT AT THE MAY BOARD MEETING\*\***

Action: Board of Directors Agenda Format Cheryl Dye  
The president would like to suggest an altered meeting agenda format **Page: B1-2**

**\*\*PROPOSED MOTION: THE BOARD OF DIRECTORS ADOPTS THE NEW MEETING AGENDA FORMAT AS PRESENTED BY THE PRESIDENT\*\***

Action: Committee Membership and Alternates Cheryl Dye  
The committee membership will confirmed and board members will designate their alternates.

**\*\*PROPOSED MOTION: THE BOARD OF DIRECTORS CONFIRMS THE COMMITTEE MEMBERSHIP AND DESIGNATED ALTERNATES AS READ\*\***

Action: Community Benefit District Formation Exploration

Angela Landsberg

A request by the board that staff explore the steps necessary in the formation of a CBD and report back to the board with next steps and findings by the June Board meeting.

**\*\*PROPOSED MOTION: THE EXECUTIVE DIRECTOR AND BOARD PRESIDENT WILL FORM AN EXPLORATORY COMMITTEE TO INVESTIGATE THE STEPS NEEDED TO FORM A COMMUNITY BENEFIT DISTRICT AND REPORT BACK WITH FINDINGS ON SUCH A PROJECT NO LATER THAN THE JUNE BOARD MEETING.\*\***

Financial Reports / Budget & Finance Committee Update

Jeff Horvitz

Balance Sheet as of March 31, 2013

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Income vs. Expense Summary - Statement of Activities, March 2013

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Income vs. Expense Detail - Statement of Activities, March 2013

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**\*\*PROPOSED MOTION: APPROVE THE TREASURER'S REPORT.**

**G. CONSENT ITEMS (3 Min. Time Limit)**

**\*\*PROPOSED MOTION: APPROVE THE FOLLOWING MOTIONS LISTED UNDER THIS SECTION EXCEPT THOSE PULLED FOR DISCUSSION BY A BOARD MEMBER AT THIS MEETING.\*\***

Approval of Minutes

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**\*\*PROPOSED MOTION: APPROVE THE MINUTES FROM THE MARCH 13<sup>TH</sup> MEETING OF THE BOARD OF DIRECTORS OF NORTH PARK MAIN STREET.**  
**\*\***

**H. REPORTS (5 Min. Time Limit for Each Report)**

CA State Senate, Marty Block, District 39 (Chris Ward)

Assembly member Toni Atkins, District 76(Lindsey Masukawa)

County of San Diego Board of Supervisors, District 4 (Lauren Prescott)

City of San Diego, Council District 3 (Anthony Bernal)

North Park Farmers Market (Brijet Myers)

North Park Planning Committee (Cheryl Dye)

BID Council (Patrick Edwards)

North Park Maintenance Assessment District (Kevin Clark)

Design Committee (Steve Codraro)

Economic Restructuring Committee (Trent Riley)

Organization Committee (NA)

Promotion Committee (David Gamboa)

**I. EXECUTIVE DIRECTOR'S REPORT**

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**J. OLD BUSINESS**

**K. NEW BUSINESS/OPEN DISCUSSION**

**L. ADJOURNMENT**

**Next Meeting: May 8th, 2013**  
3076 University Avenue, San Diego, CA 92104