

North Park Organization of Businesses, Inc. DBA  
**NORTH PARK MAIN STREET**  
Board of Directors Meeting  
Wednesday, March 13th, 2013  
7:30 a.m. – 9:00 a.m.  
3076 University Avenue, San Diego, CA 92104  
Phone (619) 294-2501

North Park Main Street (NPMS) welcomes participation in its monthly Meetings of the Board of Directors. The procedure for public comment on Board items is the following:

(1) Item opened for public comment, not to exceed three minutes per person, with a maximum time per item not to exceed fifteen minutes. If testimony should exceed fifteen minutes, the President may close the item and reschedule it as a public hearing/separate meeting in the future at a future date. (2) Public discussion session closed. (3) Board discussion. (4) Call for a vote and vote.

Public comment on items not on the agenda is limited to three minutes per person and not to exceed 15 minutes per Board meeting. Persons wishing to address the Board are requested to so indicate prior to the beginning of the meeting. Written comments are welcomed.

**NOTE: BOARD MEMBERS SHOULD NOTIFY THE PRESIDENT OR THE EXECUTIVE DIRECTOR IF THEY CANNOT ATTEND A MEETING TO RECEIVE AN EXCUSED ABSENCE. THREE CONSECUTIVE UNEXCUSED ABSENCES REQUIRE THAT A MEMBER BE DROPPED FROM THE BOARD.**

\*\*Denotes Action Item

- A. **CALL TO ORDER**  
Quorum established
- B. **INTRODUCTIONS**
- C. **ADOPTION OF AGENDA**
- D. **PUBLIC COMMENT FOR ITEMS NOT AGENDIZED (3 Min. Time Limit per Person)**
- E. **POLICE REPORT**
- F. **PRESIDENT'S REPORT**

**Action: Confirm the 2013 Board of Directors committee assignment** Cheryl Dye  
The board will vote to confirm the 2013 committee assignments of the directors.

***\*\*PROPOSED MOTION: APPROVE THE COMMITTEE ASSINGMENTS AS READ BY THE PRESIDENT.***

**Action: Confirm Organization Committee monthly meeting** Cheryl Dye  
The organization committee is reconvening and a formal meeting date and time needs to be codified.

***\*\*PROPOSED MOTION: APPROVE THE ORGANIZTION COMMITTEE TO MEET MONTHLY ON TBD DAY AT TBD TIME.***

**Info: Review and discuss the 2012 retreat goals** Cheryl Dye  
The goals from 2012 will be reviewed and discussed.

**Action: 2013 Board of Directors retreat** Cheryl Dye  
The 2013 retreat will be facilitated by Dawn Overton a day and time will be confirmed. **Page A1-A6**

***\*\*PROPOSED MOTION: APPROVE THE 2013 BOARD OF DIRECTORS RETREAT TO TAKE PLACE AT TBD DAY FROM TBD TO TBD AT A LOCATION TBD.***

**Action: Bank Assessment inquiry** Cheryl Dye  
There is not a mechanism to bill banks their BID assessment in the City of San Diego.

**\*\*PROPOSED MOTION: REQUEST THAT THE BUSINESS IMPROVEMENT DISTRICT COUNCIL FORMALLY INQUIRES INTO BANK BID ASSESSMENTS PROVIDING CLARIFICATION AS TO WHETHER:**

- 1) **BANKS ARE REQUIRED TO PAY BID ASSESMENTS.**
- 2) **WHAT MECHANISM CAN BE OR SHOULD BE USED TO ENSURE THESE ASSESMENTS ARE PAID.**

Info: 2013 Festival of Art updates

Angela Landsberg

The executive director will update the planning and preparation for the 2013 Festival of Art.

Financial Reports / Budget & Finance Committee Update

Jeff Horvitz

Balance Sheet as of February 28, 2013

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Income vs. Expense Summary - Statement of Activities, February 2013

**Page F3**

Income vs. Expense Detail - Statement of Activities, February 2013

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Profit and Loss – 2012 Taste of North Park

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**\*\*PROPOSED MOTION: APPROVE THE TREASURER'S REPORT.**

**G. CONSENT ITEMS (3 Min. Time Limit)**

**\*\*PROPOSED MOTION: APPROVE THE FOLLOWING MOTIONS LISTED UNDER THIS SECTION EXCEPT THOSE PULLED FOR DISCUSSION BY A BOARD MEMBER AT THIS MEETING.**

Approval of Minutes

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**\*\*PROPOSED MOTION: APPROVE THE MINUTES FROM THE FEBRAURY 13<sup>TH</sup> MEETING OF THE BOARD OF DIRECTORS OF NORTH PARK MAIN STREET.**

**H. REPORTS (5 Min. Time Limit for Each Report)**

CA State Senate, Marty Block, District 39 (Chris Ward)

Assembly member Toni Atkins, District 76(Lindsey Masukawa)

County of San Diego Board of Supervisors, District 4 (Lauren Prescott)

City of San Diego, Council District 3 (Anthony Bernal)

North Park Planning Committee (Cheryl Dye)

BID Council (Patrick Edwards)

North Park Maintenance Assessment District (Kevin Clark)

Design Committee (Steve Codraro)

Economic Restructuring Committee (Trent Riley)

Organization Committee (NA)

Promotion Committee (David Gamboa)

**I. EXECUTIVE DIRECTOR'S REPORT**

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**J. OLD BUSINESS**

**K. NEW BUSINESS/OPEN DISCUSSION**

**L. ADJOURNMENT**

**Next Meeting: April 10th, 2013**  
3076 University Avenue, San Diego, CA 92104