

**North Park Organization of Businesses, Inc. DBA**  
**NORTH PARK MAIN STREET**  
**Board of Directors Meeting**  
**Wednesday, February 13th, 2013**  
**7:30 a.m. – 9:00 a.m.**  
**3076 University Avenue, San Diego, CA 92104**  
**Phone (619) 294-2501**

North Park Main Street (NPMS) welcomes participation in its monthly Meetings of the Board of Directors. The procedure for public comment on Board items is the following:

(1) Item opened for public comment, not to exceed three minutes per person, with a maximum time per item not to exceed fifteen minutes. If testimony should exceed fifteen minutes, the President may close the item and reschedule it as a public hearing/separate meeting in the future at a future date. (2) Public discussion session closed. (3) Board discussion. (4) Call for a vote and vote.

Public comment on items not on the agenda is limited to three minutes per person and not to exceed 15 minutes per Board meeting. Persons wishing to address the Board are requested to so indicate prior to the beginning of the meeting. Written comments are welcomed.

**NOTE: BOARD MEMBERS SHOULD NOTIFY THE PRESIDENT OR THE EXECUTIVE DIRECTOR IF THEY CANNOT ATTEND A MEETING TO RECEIVE AN EXCUSED ABSENCE. THREE CONSECUTIVE UNEXCUSED ABSENCES REQUIRE THAT A MEMBER BE DROPPED FROM THE BOARD.**

\*\*Denotes Action Item

- A. **CALL TO ORDER**  
Quorum established
- B. **INTRODUCTIONS**
- C. **ADOPTION OF AGENDA**
- D. **PUBLIC COMMENT FOR ITEMS NOT AGENDIZED (3 Min. Time Limit per Person)**
- E. **POLICE REPORT**
- F. **PRESIDENT'S REPORT**

Information: 2013 Board Retreat Cheryl Dye, President  
Review the organization's 2012 goals and accomplishments; information on the 2013 retreat.

Information: Update On 2013 North Park Festival of Art Angela Landsberg  
The North Park Festival of the Arts will take place on Saturday, May 18<sup>th</sup>.

Information: North Park For the Arts Event Update Angela Landsberg  
The tour of North Park studios will take place March 9th

Information: Parklet Update Angela Landsberg  
An update on NPMS ongoing effort to erect a parklet **Page A1-A2**

Information: Eco-District Update Paulina Lis  
The change from SNPMS to North Park Eco-district and the kickoff event information

Information: Farmers Market Update Brijet Myers, Manager

**Action: Organization Committee** Cheryl Dye, President  
Re-activate the Organization committee and enlist committee members

***\*\*PROPOSED MOTION: REACTIVATE THE ORGANIZATION COMMITTEE TO MEET MONTHLY ON A SET DATE AND TIME***

**\*\*PROPOSED MOTION: TO AMEND ARTICLE VI OF THE BYLAWS TO ADD SECTION 6: ALL MEMBERS OF THE BOARD OF DIRECTORS SHALL ACTIVELY SERVE ON AT LEAST ONE STANDING COMMITTEE DURING THEIR TERM.**

Financial Reports / Budget & Finance Committee Update

Jeff Horvitz

Balance Sheet as of January 30, 2013

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Income vs. Expense Summary - Statement of Activities, January 2013

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Income vs. Expense Detail - Statement of Activities, January 2013

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**\*\*PROPOSED MOTION: APPROVE THE TREASURER'S REPORT.**

**G. CONSENT ITEMS (3 Min. Time Limit)**

**\*\*PROPOSED MOTION: APPROVE THE FOLLOWING MOTIONS LISTED UNDER THIS SECTION EXCEPT THOSE PULLED FOR DISCUSSION BY A BOARD MEMBER AT THIS MEETING.**

County of San Diego Community Enhancement Grant

**\*\*PROPOSED MOTION: SIGN A RESOLUTION APPROVING THE FILING OF AN APPLICATION WITH THE COUNTY OF SAN DIEGO FOR COMMUNITY ENHANCEMENT PROGRAM FUNDING DURING THE COUNTY'S 2013-2014 FISCAL YEAR.**

City of San Diego Creative Communities TOT Grant

**\*\*PROPOSED MOTION: SIGN A RESOLUTION APPROVING THE FILING OF AN APPLICATION WITH THE CITY OF SAN DIEGO FOR THE CREATIVE COMMUNITIES TOT GRANT FOR THE FESTIVAL OF THE ARTS FOR THE 2014-2015 FISCAL YEAR.**

BID Contract with the City of San Diego

**\*\*PROPOSED MOTION: THE BOARD OF DIRECTORS APPROVES ENTERING INTO AN AGREEMENT WITH THE CITY OF SAN DIEGO TO RETAIN THE SERVICES OF NORTH PARK MAIN STREET TO PROVIDE WORK COORDINATION SERVICES IN THE NORTH PARK BUSINESS IMPROVEMENT DISTRICT, AND DESIGNATES PRESIDENT TO SIGN THE AGREEMENT, REIMBURSEMENT REQUESTS, AND PROGRAM REPORTS.**

Small Business Enhancement Program (SBEP) Contract

**\*\*PROPOSED MOTION: THE BOARD OF DIRECTORS APPROVES ENTERING INTO A CONTACT WITH THE BID COUNCIL FOR THE SMALL BUSINESS ENHANCEMENT PROGRAM FOR THE 2013-2014 FISCAL YEAR.**

BID Council Delegates

**\*\*PROPOSED MOTION: APPROVE THE NORTH PARK MAIN STREET BID COUNCIL DELEGATE FOR 2013 TO BE PATRICK EDWARDS AS PRIMARY AND ANGELA LANDSBERG AS ALTERNATE.**

Approval of Minutes

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**\*\*PROPOSED MOTION: APPROVE THE MINUTES FROM THE JANUARY 9<sup>TH</sup> MEETING OF THE BOARD OF DIRECTORS OF NORTH PARK MAIN STREET.**

**H. REPORTS (5 Min. Time Limit for Each Report)**

CA State Senate, Christine Kehoe, District 39 (Sean Wherley)

Assembly member Toni Atkins, District 76(Lindsey Masukawa)

County of San Diego Board of Supervisors, District 4 (Lauren Prescott)

City of San Diego, Council District 3 (Anthony Bernal)

North Park Planning Committee (Cheryl Dye)

BID Council (Patrick Edwards)

North Park Maintenance Assessment District (Kevin Clark)

Design Committee (Steve Codraro)  
Economic Restructuring Committee (Trent Riley)  
Organization Committee (NA)  
Promotion Committee (David Gamboa)

- I. EXECUTIVE DIRECTOR'S REPORT
- J. OLD BUSINESS
- K. NEW BUSINESS/OPEN DISCUSSION
- L. ADJOURNMENT

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**Next Meeting: March 13, 2013**  
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