

North Park Organization of Businesses, Inc. DBA  
NORTH PARK MAIN STREET  
Board of Directors Meeting

Wednesday, November 13th, 2013, 7:30 a.m. – 9:00 a.m.

3076 University Ave., San Diego, CA 92104

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**AGENDA**

- I. **Call to Order and Self-Introductions** Cheryl Dye, Pres.
- II. **Public Comment on Items *Not* on the Agenda** (3 min. limit per person)
- III. **Adoption of Agenda**
- IV. **Community Reports** (3 min. limit per person)
- |   |                      |
|---|----------------------|
| A. Police Report                                    | <b>Information</b>   |
| B. State Senator Marty Block, Dist. 39              | Jenny Hall           |
| C. State Assemblywoman Toni Atkins, Dist. 76        | Chris Ward           |
| D. County Supervisor Ron Roberts, Dist. 4           | Jason Weis           |
| E. San Diego City Council President Todd Gloria     | Lauren Prescottt     |
| F. City of San Diego, BID Advocate                  | Adrian Granda        |
| G. North Park Planning Committee (NPPC)             | Elizabeth Studebaker |
| H. BID Council                                      | Cheryl Dye           |
| I. North Park Maintenance Assessment District (MAD) | Patrick Edwards      |
| J. Farmer's Market                                  | Kevin Clark          |
|   | Brijet Myers         |
- V. **Financial Report**
- |  |                           |
|--|---------------------------|
| <b>A. Balance Sheet as of October 31, 2013</b> | <b>Action</b>             |
| <b>B. Financial Report- October 2013</b>       | Roni Kleinhen, Bookkeeper |
| <b>C. Taste of North Park 2013</b>             | Page F1-F2                |
|  | Page F3-F4                |
|  | Page F5                   |
- PROPOSED MOTION: APPROVE THE TREASURERS REPORT.*
- VI. **President's Report**
- |                                       |                           |
|---------------------------------------|---------------------------|
| <b>A. Balboa Park Centennial 2015</b> | <b>Discussion/ Action</b> |
|                                       | Stephen Russell           |
| <b>B. Farmer Market Contract</b>      |                           |
|                                       | David Gamboa              |
|                                       | Page A1-A5                |
- PROPOSED MOTION: APPROVE NORTH PARK MAIN STREET TO ENTER INTO A TWO YEAR CONTRACT WITH ALCAZAN INC TO MANAGE THE NORTH PARK FARMERS MARKET.*
- |   |              |
|---|--------------|
| <b>C. Executive Director's Contract</b> |              |
|   | David Gamboa |
|   | Page B1-B6   |
- PROPOSED MOTION: APPROVE THE CHANGES TO THE EXECUTIVE DIRECTORS CONTRACT.*
- VII. **Executive Director's Report**
- |                       |                            |
|-----------------------|----------------------------|
| <b>A. PBID Update</b> | <b>Information/ Action</b> |
|                       | Page E1-E2                 |
|                       | Angela Landsberg           |

	B. City Attorney Assessment District Memo	Angela Landsberg Page C1-C10
<b>VIII.</b>	<b>Standing North Park Committee Reports</b>	<b>Discussion/Action</b>
	A. Economic Restructuring	Trent Riley
	B. Design	Steve Codraro
	<i>i. Design Guidelines Project Update</i>	
	C. Promotion	David Gamboa
	D. Organization	Matt Gordon
<b>IX.</b>	<b>Ad Hoc Committee Reports</b>	<b>Discussion/ Action</b>
	A. Sustainable NPMS/ Eco-District	Paulina Lis/ Jennifer Owens
<b>X.</b>	<b>Consent Items</b>	<b>Action</b> Page M1-M3
	<i>PROPOSED MOTION: APPROVE THE FOLLOWING MOTIONS LISTED UNDER THIS SECTION EXCEPT THOSE PULLED FOR DISCUSSION BY A BOARD MEMBER AT THIS MEETING.</i>	
	A. Approval of Minutes	
	<i>PROPOSED MOTION: APPROVE THE MINUTES FROM THE October 9th MEETING OF THE BOARD OF DIRECTORS OF NORTH PARK MAIN STREET.</i>	
<b>XI.</b>	<b>Announcements</b>	<b>Information</b>
<b>XII.</b>	<b>Adjournment</b>	

**Next Board Meeting: DARK IN DECEMBER**

**Opportunity for public comments:**

1) Items not on the agenda: Comments may be made on items within the Board’s jurisdiction that are not on the agenda during Agenda item III. Speakers are limited to 3 minutes per person and 15 minutes per topic. Please indicate to the NPMS Exec. Director your intent to speak prior to the meeting commencing.

2) Items on the agenda: Speakers are limited to 3 minutes per person and 15 minutes per agenda item, per the President’s discretion. Items running longer than 15 minutes may be continued to a future meeting.

3) Items on the Consent agenda: These items are consolidated and voted upon as a whole. The President will ask if anyone wishes to “pull an item from consent agenda” to allow for public comment or discussion, prior to the vote being taken. If an item is pulled, it will be handled separately prior to Announcements.