

North Park Organization of Businesses, Inc. DBA  
NORTH PARK MAIN STREET  
Board of Directors Meeting

Wednesday, October 9th, 2013, 7:30 a.m. – 9:00 a.m.

3076 University Ave., San Diego, CA 92104

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**AGENDA**

- I. **Call to Order and Self-Introductions** Cheryl Dye, Pres.
- II. **Public Comment on Items *Not* on the Agenda** (3 min. limit per person)
- III. **Adoption of Agenda**
- IV. **Community Reports** (3 min. limit per person)
- |   |                      |
|---|----------------------|
| A. Police Report                                    | <b>Information</b>   |
| B. State Senator Marty Block, Dist. 39              | Jenny Hall           |
| C. State Assemblywoman Toni Atkins, Dist. 76        | Chris Ward           |
| D. County Supervisor Ron Roberts, Dist. 4           | Jason Weis           |
| E. San Diego City Council President Todd Gloria     | Lauren Prescott      |
| F. City of San Diego, BID Advocate                  | Adrian Granda        |
| G. North Park Planning Committee (NPPC)             | Elizabeth Studebaker |
| H. BID Council                                      | Cheryl Dye           |
| I. North Park Maintenance Assessment District (MAD) | Patrick Edwards      |
| J. Farmer's Market                                  | Kevin Clark          |
|   | Brijet Myers         |
- V. **Financial Report** **Action**
- A. Balance Sheet as of September 30, 2013**  
**B. Financial Report- September 2013**
- PROPOSED MOTION: APPROVE THE TREASURERS REPORT.*
- VI. **President's Report** **Discussion/ Action**
- A. Interim Mayor/Council-President Todd Gloria**
- B. Board of Directors Election Results  
Seating of the New Board – Discussion of Roles, Responsibilities, and Committee Work. Selection of Officers will take place at January 2014 meeting
- PROPOSED MOTION: APPROVE THE RESULTS OF THE 2013 ELECTION*
- VII. **Executive Director's Report** **Information/ Action**
- A. Taste of North Park Recap  
*A Review of this year's Taste of North Park*
- B. Property and Business Improvement District Update  
*An update on the assessment district work.*

C. 501 C 3 status update

*PROPOSED MOTION: RESCIND THE AUTHORIZATION FOR NORTH PARK MAIN STREET TO ENTER INTO A CONTRACT WITH THE INDIE LAW GROUP TO ESTABLISH A 501C3.*

D. Redevelopment Update

*An update on the redevelopment sites in the district.*

**VIII. Standing North Park Committee Reports**

A. Economic Restructuring

**Discussion/Action**

Trent Riley

B. Design

Steve Codraro

*i. Design Guidelines Project Update*

*ii. North Park Main Street Project endorsement*

C. Promotion

David Gamboa

D. Organization

Matt Gordon

**IX. Ad Hoc Committee Reports**

A. Sustainable NPMS/ Eco-District

**Discussion/ Action**

Angela Landsberg

**X. Consent Items**

**Action**

*PROPOSED MOTION: APPROVE THE FOLLOWING MOTIONS LISTED UNDER THIS SECTION EXCEPT THOSE PULLED FOR DISCUSSION BY A BOARD MEMBER AT THIS MEETING.*

A. Approval of Minutes

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*PROPOSED MOTION: APPROVE THE MINUTES FROM THE September 11th MEETING OF THE BOARD OF DIRECTORS OF NORTH PARK MAIN STREET.*

**XI. Announcements**

**Information**

**XII. Adjournment**

**Next Board Meeting: November 13<sup>th</sup> 2013**

**Opportunity for public comments:**

1) Items not on the agenda: Comments may be made on items within the Board's jurisdiction that are not on the agenda during Agenda item III. Speakers are limited to 3 minutes per person and 15 minutes per topic. Please indicate to the NPMS Exec. Director your intent to speak prior to the meeting commencing.

2) Items on the agenda: Speakers are limited to 3 minutes per person and 15 minutes per agenda item, per the President's discretion. Items running longer than 15 minutes may be continued to a future meeting.

3) Items on the Consent agenda: These items are consolidated and voted upon as a whole. The President will ask if anyone wishes to "pull an item from consent agenda" to allow for public comment or discussion, prior to the vote being taken. If an item is pulled, it will be handled separately prior to Announcements.