

North Park Organization of Businesses, Inc. DBA  
**NORTH PARK MAIN STREET**  
Board of Directors Meeting  
Wednesday, July 11, 2012  
7:30 a.m. – 9:00 a.m.  
3076 University Avenue, San Diego, CA 92104  
Phone (619) 294-2501

North Park Main Street (NPMS) welcomes participation in its monthly Meetings of the Board of Directors. The procedure for public comment on Board items is the following:

(1) Item opened for public comment, not to exceed three minutes per person, with a maximum time per item not to exceed fifteen minutes. If testimony should exceed fifteen minutes, the President may close the item and reschedule it as a public hearing/separate meeting in the future at a future date. (2) Public discussion session closed. (3) Board discussion. (4) Call for a vote and vote.

Public comment on items not on the agenda is limited to three minutes per person and not to exceed 15 minutes per Board meeting. Persons wishing to address the Board are requested to so indicate prior to the beginning of the meeting. Written comments are welcomed.

**NOTE: BOARD MEMBERS SHOULD NOTIFY THE PRESIDENT OR THE EXECUTIVE DIRECTOR IF THEY CANNOT ATTEND A MEETING TO RECEIVE AN EXCUSED ABSENCE. THREE CONSECUTIVE UNEXCUSED ABSENCES REQUIRE THAT A MEMBER BE DROPPED FROM THE BOARD.**

\*\*Denotes Action Item

- A. **CALL TO ORDER**  
Quorum established
- B. **INTRODUCTIONS**
- C. **ADOPTION OF AGENDA**
- D. **PUBLIC COMMENT FOR ITEMS NOT AGENDIZED (3 Min. Time Limit per Person)**
- E. **POLICE REPORT**
- F. **PRESIDENT'S REPORT**

Info: Presentation from City of San Diego Tax Collector, Dan McAllister Dan McAllister  
*Presentation on San Diego's current economic outlook, updates on the housing market, property tax payments collection and what they mean to local communities.*

Info: Taste of North Park Updates Angela Landsberg  
*Planning for the 4th annual Taste of North Park to take place on TBD.*

Action: Community Patrol David Cohen  
**\*\*PROPOSED MOTION: APPROVE SUPPORT FOR NORTH PARK MAIN STREET COMMUNITY PATROL WITH THE UNDERSTANDING THAT FUNDING WILL BE PROVIDED BY BUSINESS OWNERS AND WILL BE A BUDGET NEUTRAL COST TO NPMS.**

Action: Taste of North Park, Promotion and Public Relations Coordinator Angela Landsberg  
**\*\*PROPOSED MOTION: GRANT PERMISSION TO THE PROMOTIONS COMMITTEE TO HIRE CONTRACTORS TO PROVIDE PROMOTIONS AND SOCIAL MEDIA SERVICES FOR THE "TASTE OF NORTH PARK" EVENT AT A NEGOTIABLE FEE.**

Info: Review and Discuss Proposed Changes for Bylaws Angela Landsberg  
*Discuss proposed changes and edits to the Bylaws and discuss any additional changes.* **Page E1 – E15**

Info: Farmers Market Budget Update Catt White, Manager

Financial Reports / Budget & Finance Committee Update  
Balance Sheet as of June 30, 2012  
Income vs. Expense Summary - Statement of Activities, June 2012  
Income vs. Expense Detail - Statement of Activities, June 2012  
Festival of the Arts 2012 Profit and Loss

Jeff Horvitz  
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**\*\*PROPOSED MOTION: APPROVE THE TREASURER'S REPORT.**

**G. CONSENT ITEMS (3 Min. Time Limit)**

**\*\*PROPOSED MOTION: APPROVE THE FOLLOWING MOTIONS LISTED UNDER THIS SECTION EXCEPT THOSE PULLED FOR DISCUSSION BY A BOARD MEMBER AT THIS MEETING.**

Approval of Minutes

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**\*\*PROPOSED MOTION: APPROVE THE MINUTES FROM THE JUNE 13TH MEETING OF THE BOARD OF DIRECTORS OF NORTH PARK MAIN STREET.**

**H. REPORTS (5 Min. Time Limit for Each Report)**

CA State Senate, Christine Kehoe, District 39 (Sean Wherley)  
Assembly member Toni Atkins, District 76(Lindsey Masukawa)  
County of San Diego Board of Supervisors, District 4 (Lauren Prescott)  
City of San Diego, Council District 3 (Anthony Bernal)  
North Park Planning Committee (David Cohen)  
BID Council (Patrick Edwards)  
North Park Maintenance Assessment District (Amy Colony)  
Design Committee (Steve Codraro)  
Economic Restructuring Committee (Trent Riley)  
Organization Committee (NA)  
Promotion Committee (David Gamboa)

- I. EXECUTIVE DIRECTOR'S REPORT**
- J. OLD BUSINESS**
- K. NEW BUSINESS/OPEN DISCUSSION**
- L. ADJOURNMENT**
- M. ADJOURNMENT**

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**Next Meeting: August 8, 2012**  
**3076 University Avenue, San Diego, CA 92104**