

North Park Organization of Businesses, Inc. DBA
NORTH PARK MAIN STREET
Board of Directors Meeting
Wednesday, March 14, 2012
7:30 a.m. – 9:00 a.m.
3076 University Avenue, San Diego, CA 92104
Phone (619) 294-2501

North Park Main Street (NPMS) welcomes participation in its monthly Meetings of the Board of Directors. The procedure for public comment on Board items is the following:

(1) Item opened for public comment, not to exceed three minutes per person, with a maximum time per item not to exceed fifteen minutes. If testimony should exceed fifteen minutes, the President may close the item and reschedule it as a public hearing/separate meeting in the future at a future date. (2) Public discussion session closed. (3) Board discussion. (4) Call for a vote and vote.

Public comment on items not on the agenda is limited to three minutes per person and not to exceed 15 minutes per Board meeting. Persons wishing to address the Board are requested to so indicate prior to the beginning of the meeting. Written comments are welcomed.

NOTE: BOARD MEMBERS SHOULD NOTIFY THE PRESIDENT OR THE EXECUTIVE DIRECTOR IF THEY CANNOT ATTEND A MEETING TO RECEIVE AN EXCUSED ABSENCE. THREE CONSECUTIVE UNEXCUSED ABSENCES REQUIRE THAT A MEMBER BE DROPPED FROM THE BOARD.

**Denotes Action Item

- A. **CALL TO ORDER**
Quorum established
- B. **INTRODUCTIONS**
- C. **ADOPTION OF AGENDA**
- D. **PUBLIC COMMENT FOR ITEMS NOT AGENDIZED (3 Min. Time Limit per Person)**
- E. **POLICE REPORT**
- F. **PRESIDENT'S REPORT**

Info: Festival of Arts Update Angela Landsberg
Discuss updates on the Festival of Arts in regards to sponsorships. Have board members sign up for the information booth.

Info: Sustainable Committee Steve Codraro
Give information on the Hearld Hay Solar Competition and Sustainable North Park Main Street.

Info: North Park Parking Garage Informational Flyer Trent Riley
Review the Parking Flyer developed by the Economic Restructuring Committee.

Info: Reinvestment Task Force Advisory Committee Angela Landsberg
Discuss the goals and objectives of the newly formed Reinvestment Task Force Advisory Committee.

Action: Board Retreat Strategic Plan David Cohen
Review what took place at the recent board retreat and vote on the strategic plan that resulted.

Nominations for Vacant Seats David Cohen
NPMS will be accepting nominations to fill three recently vacated board of director seats. Two seats expire in Oct 2013 and one seat expires in Oct 2012. Nominations will be accepted until April 1st and new board members will be elected and seated at the April board meeting.

Info: Farmers Market Budget Update Catt White, Manager

Financial Reports / Budget & Finance Committee Update
Balance Sheet as of February 29, 2012
Income vs. Expense Summary - Statement of Activities, February 2012
Income vs. Expense Detail - Statement of Activities, February 2012

Jeff Horvitz
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****PROPOSED MOTION: APPROVE THE TREASURER'S REPORT.**

G. CONSENT ITEMS (3 Min. Time Limit)

****PROPOSED MOTION: APPROVE THE FOLLOWING MOTIONS LISTED UNDER THIS SECTION EXCEPT THOSE PULLED FOR DISCUSSION BY A BOARD MEMBER AT THIS MEETING.**

Approval of Minutes

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****PROPOSED MOTION: APPROVE THE MINUTES FROM THE FEBRUARY 8TH MEETING OF THE BOARD OF DIRECTORS OF NORTH PARK MAIN STREET.**

H. REPORTS (5 Min. Time Limit for Each Report)

CA State Senate, Christine Kehoe, District 39 (Sean Wherley)
Assembly member Toni Atkins, District 76(Lindsey Masukawa)
County of San Diego Board of Supervisors, District 4 (Lauren Prescott)
City of San Diego, Council District 3 (Anthony Bernal)
North Park Planning Committee (David Cohen)
BID Council (Patrick Edwards)
North Park Maintenance Assessment District (Amy Colony)
Design Committee (Steve Codraro)
Economic Restructuring Committee (Trent Riley)
Organization Committee (NA)
Promotion Committee (David Gamboa)

- I. EXECUTIVE DIRECTOR'S REPORT**
- J. OLD BUSINESS**
- K. NEW BUSINESS/OPEN DISCUSSION**
- L. ADJOURNMENT**

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<p>Next Meeting: April 11th, 2012 3076 University Avenue, San Diego, CA 92104</p>
