

North Park Organization of Businesses, Inc. DBA
NORTH PARK MAIN STREET
Board of Directors Meeting
Wednesday, February 8th, 2012
7:30 a.m. – 9:00 a.m.
3076 University Avenue, San Diego, CA 92104
Phone (619) 294-2501

North Park Main Street (NPMS) welcomes participation in its monthly Meetings of the Board of Directors. The procedure for public comment on Board items is the following:

(1) Item opened for public comment, not to exceed three minutes per person, with a maximum time per item not to exceed fifteen minutes. If testimony should exceed fifteen minutes, the President may close the item and reschedule it as a public hearing/separate meeting in the future at a future date. (2) Public discussion session closed. (3) Board discussion. (4) Call for a vote and vote.

Public comment on items not on the agenda is limited to three minutes per person and not to exceed 15 minutes per Board meeting. Persons wishing to address the Board are requested to so indicate prior to the beginning of the meeting. Written comments are welcomed.

NOTE: BOARD MEMBERS SHOULD NOTIFY THE PRESIDENT OR THE EXECUTIVE DIRECTOR IF THEY CANNOT ATTEND A MEETING TO RECEIVE AN EXCUSED ABSENCE. THREE CONSECUTIVE UNEXCUSED ABSENCES REQUIRE THAT A MEMBER BE DROPPED FROM THE BOARD.

**Denotes Action Item

- A. **CALL TO ORDER**
Quorum established
- B. **INTRODUCTIONS**
- C. **ADOPTION OF AGENDA**
- D. **PUBLIC COMMENT FOR ITEMS NOT AGENDIZED (3 Min. Time Limit per Person)**
- E. **POLICE REPORT**
- F. **PRESIDENT'S REPORT**

Update on "Going Green" Grant Angela Landsberg
Discuss updates on the \$25,000 "Going Green" grant for the installation of a bike corral, bike racks and recycling containers in North Park.

Sustainable North Park Main Street Committee Angela Landsberg
Review goals and objectives of newly formed Sustainable NPMS Committee.

Board Retreat – February 10th from 1pm-5pm at the Lafayette Hotel David Cohen
Review location, time and purpose of the upcoming NPMS Board retreat.

Toyland Parade Future Hosting Proposal Angela Landsberg
Discuss letter of intent from Victoria House Corporation to assume hosting responsibilities for future Toyland Parades and discuss transition process.

Employee Reporting Audit David Cohen
Discuss potential audit of businesses regarding documentation of the number of employees reported on business tax certificate.

Information: Farmers Market Budget Update Catt Fields White, Manager

Financial Reports / Budget & Finance Committee Update
Balance Sheet as of January 31, 2011
Income vs. Expense Summary - Statement of Activities, January 2011
Income vs. Expense Detail - Statement of Activities, January 2011

Jeff Horvitz

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Review of Financial Audit – FY 2011

ADDENDUM

****PROPOSED MOTION: APPROVE THE TREASURER'S REPORT.**

G. CONSENT ITEMS (3 Min. Time Limit)

****PROPOSED MOTION: APPROVE THE FOLLOWING MOTIONS LISTED UNDER THIS SECTION EXCEPT THOSE PULLED FOR DISCUSSION BY A BOARD MEMBER AT THIS MEETING.**

Approval of Minutes

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****PROPOSED MOTION: APPROVE THE MINUTES FROM THE JANUARY 11TH MEETING OF THE BOARD OF DIRECTORS OF NORTH PARK MAIN STREET.**

McFarlane Contract for the 2012 North Park Festival of Arts

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****PROPOSED MOTION: TO ENTER INTO AGREEMENT WITH MCFARLANE PROMOTIONS FOR PROMOTIONAL SERVICES FOR THE 2012 NORTH PARK FESTIVAL OF ARTS.**

County of San Diego Community Enhancement Grant

****PROPOSED MOTION: SIGN A RESOLUTION APPROVING THE FILING OF AN APPLICATION WITH THE COUNTY OF SAN DIEGO FOR COMMUNITY ENHANCEMENT PROGRAM FUNDING DURING THE COUNTY'S 2012-2013 FISCAL YEAR.**

City of San Diego Creative Communities TOT Grant

****PROPOSED MOTION: SIGN A RESOLUTION APPROVING THE FILING OF AN APPLICATION WITH THE CITY OF SAN DIEGO FOR THE CREATIVE COMMUNITIES TOT GRANT FOR THE FESTIVAL OF THE ARTS FOR THE 2013-2014 FISCAL YEAR.**

BID Contract with the City of San Diego

****PROPOSED MOTION: THE BOARD OF DIRECTORS APPROVES ENTERING INTO AN AGREEMENT WITH THE CITY OF SAN DIEGO TO RETAIN THE SERVICES OF NORTH PARK MAIN STREET TO PROVIDE WORK COORDINATION SERVICES IN THE NORTH PARK BUSINESS IMPROVEMENT DISTRICT, AND DESIGNATES DAVID COHEN TO SIGN THE AGREEMENT, REIMBURSEMENT REQUESTS, AND PROGRAM REPORTS.**

H. REPORTS (5 Min. Time Limit for Each Report)

CA State Senate, Christine Kehoe, District 39 (Sean Wherley)
Assembly member Toni Atkins, District 76(Lindsey Masukawa)
County of San Diego Board of Supervisors, District 4 (Lauren Prescott)
City of San Diego, Council District 3 (Anthony Bernal)
North Park Planning Committee (David Cohen)
BID Council (Patrick Edwards)
North Park Maintenance Assessment District (Amy Colony)
North Park Redevelopment Project Area Committee (Jim Tinsky)
Design Committee (Steve Codraro)
Economic Restructuring Committee (Trent Riley)
Organization Committee (NA)
Promotion Committee (David Gamboa)

- I. EXECUTIVE DIRECTOR'S REPORT
- J. OLD BUSINESS
- K. NEW BUSINESS/OPEN DISCUSSION
- L. ADJOURNMENT

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Next Meeting: March 14, 2012
3076 University Avenue, San Diego, CA 92104