

North Park Organization of Businesses, Inc. DBA
NORTH PARK MAIN STREET
Board of Directors Meeting
Wednesday, January 11th, 2011
7:30 a.m. – 9:00 a.m.
3076 University Avenue, San Diego, CA 92104
Phone (619) 294-2501

North Park Main Street (NPMS) welcomes participation in its monthly Meetings of the Board of Directors. The procedure for public comment on Board items is the following:

(1) Item opened for public comment, not to exceed three minutes per person, with a maximum time per item not to exceed fifteen minutes. If testimony should exceed fifteen minutes, the President may close the item and reschedule it as a public hearing/separate meeting in the future at a future date. (2) Public discussion session closed. (3) Board discussion. (4) Call for a vote and vote.

Public comment on items not on the agenda is limited to three minutes per person and not to exceed 15 minutes per Board meeting. Persons wishing to address the Board are requested to so indicate prior to the beginning of the meeting. Written comments are welcomed.

NOTE: BOARD MEMBERS SHOULD NOTIFY THE PRESIDENT OR THE EXECUTIVE DIRECTOR IF THEY CANNOT ATTEND A MEETING TO RECEIVE AN EXCUSED ABSENCE. THREE CONSECUTIVE UNEXCUSED ABSENCES REQUIRE THAT A MEMBER BE DROPPED FROM THE BOARD.

**Denotes Action Item

- A. **CALL TO ORDER**
Quorum established
- B. **INTRODUCTIONS**
- C. **ADOPTION OF AGENDA**
- D. **PUBLIC COMMENT FOR ITEMS NOT AGENDIZED (3 Min. Time Limit per Person)**
- E. **POLICE REPORT**
- F. **PRESIDENT'S REPORT**

Presentation of Annual Report

David Cohen

The 2010-2011 Annual Report recaps North Park Main Street's highlights and accomplishments, as well as provides updates on business openings and closings and an overview of financial reports.

Information: County Grant Update – "Going Green"

Angela Landsberg

Update on the \$25,000 County grant re-allocated towards the installation of public amenities that support sustainable practices including bike racks, bike corrals, and recycling receptacles.

Information: 2012 North Park Festival of Arts

David Cohen

The North Park Festival of the Arts will take place on Sunday, May 20th. The Festival Committee will have their first meeting on January 19th at 6pm.

Information: Redevelopment Agency

Update on the California Supreme Court ruling on Redevelopment Agencies

Information: Smart Growth Tour

Angela Landsberg

The 11th Annual New Partners for Smart Growth Conference, sponsored by the Local Government Commission, is dedicated to civic, environmental and economic resources. This year's conference (Feb 2-4) will look at San Diego communities, including North Park, and review successes and challenges in neighborhood development.

Action Item: Website Improvements

David Cohen

****PROPOSED MOTION: ALLOW EXECUTIVE DIRECTOR TO ENTER INTO A CONTRACT WITH WEBPROGRAMER, JIM TINSKY, FOR NPMS WEBSITE IMPROVEMENTS. CONTRACT NOT TO EXCEED \$500.**

Information: Farmers Market Budget Update

Catt Fields White, Manager

Financial Reports / Budget & Finance Committee Update

Jeff Horvitz

Balance Sheet as of December 31, 2011

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Income vs. Expense Summary - Statement of Activities, December 2011

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Income vs. Expense Detail - Statement of Activities, December 2011

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****PROPOSED MOTION: APPROVE THE TREASURER'S REPORT.**

G. CONSENT ITEMS (3 Min. Time Limit)

****PROPOSED MOTION: APPROVE THE FOLLOWING MOTIONS LISTED UNDER THIS SECTION EXCEPT THOSE PULLED FOR DISCUSSION BY A BOARD MEMBER AT THIS MEETING.**

Approval of Minutes

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****PROPOSED MOTION: APPROVE THE MINUTES FROM THE DECEMBER 14th MEETING OF THE BOARD OF DIRECTORS OF NORTH PARK MAIN STREET.**

H. REPORTS (5 Min. Time Limit for Each Report)

CA State Senate, Christine Kehoe, District 39 (Sean Wherley)

Assembly member Toni Atkins, District 76(Lindsey Masukawa)

County of San Diego Board of Supervisors, District 4 (Lauren Prescott)

City of San Diego, Council District 3 (Anthony Bernal)

North Park Planning Committee

BID Council (Patrick Edwards)

North Park Maintenance Assessment District (Amy Colony)

North Park Redevelopment Project Area Committee (Jim Tinsky)

Design Committee (Angela Landsberg)

Economic Restructuring Committee (Angela Landsberg)

Organization Committee (NA)

Promotion Committee (David Cohen)

I. EXECUTIVE DIRECTOR'S REPORT

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J. OLD BUSINESS

K. NEW BUSINESS/OPEN DISCUSSION

L. ADJOURNMENT

Next Meeting: February 8th, 2012
3076 University Avenue, San Diego, CA 92104