

North Park Organization of Businesses, Inc. DBA
NORTH PARK MAIN STREET
Board of Directors Meeting
Wednesday, November 9, 2011
7:30 a.m. – 9:00 a.m.
3076 University Avenue, San Diego, CA 92104
Phone (619) 294-2501

North Park Main Street (NPMS) welcomes participation in its monthly Meetings of the Board of Directors. The procedure for public comment on Board items is the following:

(1) Item opened for public comment, not to exceed three minutes per person, with a maximum time per item not to exceed fifteen minutes. If testimony should exceed fifteen minutes, the President may close the item and reschedule it as a public hearing/separate meeting in the future at a future date. (2) Public discussion session closed. (3) Board discussion. (4) Call for a vote and vote.

Public comment on items not on the agenda is limited to three minutes per person and not to exceed 15 minutes per Board meeting. Persons wishing to address the Board are requested to so indicate prior to the beginning of the meeting. Written comments are welcomed.

NOTE: BOARD MEMBERS SHOULD NOTIFY THE PRESIDENT OR THE EXECUTIVE DIRECTOR IF THEY CANNOT ATTEND A MEETING TO RECEIVE AN EXCUSED ABSENCE. THREE CONSECUTIVE UNEXCUSED ABSENCES REQUIRE THAT A MEMBER BE DROPPED FROM THE BOARD.

**Denotes Action Item

- A. **CALL TO ORDER**
Quorum established
- B. **INTRODUCTIONS**
- C. **ADOPTION OF AGENDA**
- D. **PUBLIC COMMENT FOR ITEMS NOT AGENDIZED** (3 Min. Time Limit per Person)
- E. **POLICE REPORT**
- F. **PRESIDENT'S REPORT**

Info: Toyland Parade Fundraiser Angela Landsberg
A Toyland Parade Fundraiser will take place at Bar Pink on Thursday, November 17th from 6pm-10pm. Live music, food and drink are included with a \$20 entry donation.

Info: 48th Annual North Park Toyland Parade Angela Landsberg
The North Park Toyland Parade will take place on Saturday, December 3rd at 11:00am.

Info: Small Business Saturday – Saturday, November 26th Angela Landsberg
North Park businesses will be given the opportunity to participate in "Small Business Saturday, an event sponsored by American Express which advocates shopping local on the biggest shopping weekend of the year.

Info: Sustainable North Park Main Street Wins Orchid Award Angela Landsberg
Sustainable North Park Main Street was awarded an Orchid Award for Planning Policy from the San Diego Architectural Foundation.

Info: Update on Status of Articles of Incorporation, Inc. David Muscat
The State's Attorney General's office approved North Park Main Street's request to convert from a public benefit corporation to a mutual benefit corporation.

Action: Elections for Board of Directors Vacant Seat

David Muscat

Nominations will be accepted for the vacant seat on the board of directors. Once nominations are accepted, the board will vote and elect a nominee to fill the vacant seat and serve out the term which ends October 2012.

Information: Farmers Market Budget Update

Catt Fields White, Manager

Financial Reports / Budget & Finance Committee Update

Jeff Horvitz

Balance Sheet as of October 31, 2011

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Income vs. Expense Summary - Statement of Activities, October 2011

Page F3

Income vs. Expense Detail - Statement of Activities, October 2011

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****PROPOSED MOTION: APPROVE THE TREASURER'S REPORT.**

G. CONSENT ITEMS (3 Min. Time Limit)

****PROPOSED MOTION: APPROVE THE FOLLOWING MOTIONS LISTED UNDER THIS SECTION EXCEPT THOSE PULLED FOR DISCUSSION BY A BOARD MEMBER AT THIS MEETING.**

Approval of Minutes

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****PROPOSED MOTION: APPROVE THE MINUTES FROM THE OCTOBER 12TH MEETING OF THE BOARD OF DIRECTORS OF NORTH PARK MAIN STREET.**

H. REPORTS (5 Min. Time Limit for Each Report)

CA State Senate, Christine Kehoe, District 39 (Sean Wherley)

Assembly member Toni Atkins, District 76(Lindsey Masukawa)

County of San Diego Board of Supervisors, District 4 (Lauren Prescott)

City of San Diego, Council District 3 (Anthony Bernal)

BID Council (Patrick Edwards)

North Park Maintenance Assessment District (Amy Colony)

North Park Redevelopment Project Area Committee (Jim Tinsky)

Design Committee (Angela Landsberg)

Economic Restructuring Committee (Angela Landsberg)

Organization Committee (NA)

Promotion Committee (David Cohen)

I. EXECUTIVE DIRECTOR'S REPORT

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J. OLD BUSINESS

K. NEW BUSINESS/OPEN DISCUSSION

L. ADJOURNMENT

**Next Meeting: December 14, 2011
3076 University Avenue, San Diego, CA 92104**