

North Park Organization of Businesses, Inc. DBA
NORTH PARK MAIN STREET
Board of Directors Meeting
Wednesday, August 10, 2011
7:30 a.m. – 9:00 a.m.
3076 University Avenue, San Diego, CA 92104
Phone (619) 294-2501

North Park Main Street (NPMS) welcomes participation in its monthly Meetings of the Board of Directors. The procedure for public comment on Board items is the following:

(1) Item opened for public comment, not to exceed three minutes per person, with a maximum time per item not to exceed fifteen minutes. If testimony should exceed fifteen minutes, the President may close the item and reschedule it as a public hearing/separate meeting in the future at a future date. (2) Public discussion session closed. (3) Board discussion. (4) Call for a vote and vote.

Public comment on items not on the agenda is limited to three minutes per person and not to exceed 15 minutes per Board meeting. Persons wishing to address the Board are requested to so indicate prior to the beginning of the meeting. Written comments are welcomed.

NOTE: BOARD MEMBERS SHOULD NOTIFY THE PRESIDENT OR THE EXECUTIVE DIRECTOR IF THEY CANNOT ATTEND A MEETING TO RECEIVE AN EXCUSED ABSENCE. THREE CONSECUTIVE UNEXCUSED ABSENCES REQUIRE THAT A MEMBER BE DROPPED FROM THE BOARD.

**Denotes Action Item

- A. **CALL TO ORDER**
Quorum established
- B. **INTRODUCTIONS**
- C. **ADOPTION OF AGENDA**
- D. **PUBLIC COMMENT FOR ITEMS NOT AGENDIZED (3 Min. Time Limit per Person)**
- E. **POLICE REPORT**
- F. **PRESIDENT'S REPORT**

Information: Free Brown Act Training Hosted by the BID Council Angela Landsberg
Date: Friday, August 26th from 8:00am to 10:00am
Training Location: 2488 Historic Decatur Road, Suite 200 San Diego, CA 92106. RSVP required.

Information: Sustainable North Park Main Street Gallery Opening Angela Landsberg
Date: August 13th, from 6:00pm to 9:00pm
Location: Art Produce at 3139 University Ave.

Information: Accepting Applications for New Board Members – Due August 31st, 2011 Amy Colony

Discussion: Reinstating the Organization Committee David Muscat/Angela Landsberg

Action: Nominate Alternate Representative for the BID Council David Muscat

Action: Form Nominating Committee for Board of Director Elections held in September 2011 David Muscat

Action: Toyland Parade Contract with McFarlane Promotions **Page D1 – D2**

*****PROPOSED MOTION: GRANT PERMISSION TO THE TOYLAND PARADE COMMITTEE TO HIRE LAUREL MCFARLANCE TO ASSIST WITH ORGANIZATION AND PROMOTION OF THE 48TH ANNUAL TOYLAND PARADE.***

Information: Farmers Market Budget Update

Catt Fields White, Manager

Financial Reports / Budget & Finance Committee Update

Jeff Horvitz

Balance Sheet as of July 31, 2011

Page F1 – F2

Income vs. Expense Summary - Statement of Activities, July 2011

Page F3

Income vs. Expense Detail - Statement of Activities, July 2011

Page F4 – F5

****PROPOSED MOTION: APPROVE THE TREASURER'S REPORT.**

G. CONSENT ITEMS (3 Min. Time Limit)

****PROPOSED MOTION: APPROVE THE FOLLOWING MOTIONS LISTED UNDER THIS SECTION EXCEPT THOSE PULLED FOR DISCUSSION BY A BOARD MEMBER AT THIS MEETING.**

Approval of Minutes

Page G1 – G4

****PROPOSED MOTION: APPROVE THE MINUTES FROM THE July 13th, 2011 MEETING OF THE BOARD OF DIRECTORS OF NORTH PARK MAIN STREET.**

****PROPOSED MOTION: THE MAILING LIST PROVIDED BY THE OFFICE OF SMALL BUSINESS OF THOSE WHO ARE PAID-UP OWNERS OF BUSINESSES AS OF JUNE 30, 2011 IN THE NORTH PARK BUSINESS IMPROVEMENT DISTRICT (MEMBERS IN GOOD STANDING) BE RECOGNIZED AS THE OFFICIAL LIST OF THE NORTH PARK ORGANIZATION OF BUSINESSES, INC. FOR THE PURPOSE OF THE CURRENT ELECTION.**

H. REPORTS (5 Min. Time Limit for Each Report)

CA State Senate, Christine Kehoe, District 39 (Sean Wherley)

Assembly member Toni Atkins, District 76(Lindsey Masukawa)

County of San Diego Board of Supervisors, District 4 (Woo-Jin Shim)

City of San Diego, Council District 3 (Anthony Bernal)

BID Council (Patrick Edwards)

North Park Maintenance Assessment District (Amy Colony)

North Park Redevelopment Project Area Committee (Jim Tinsky)

Design Committee (Amy Colony)

Economic Restructuring Committee (Ken Pecus)

Organization Committee (NA)

Promotion Committee (David Cohen & Kate Ross)

I. EXECUTIVE DIRECTOR'S REPORT

Pages I1 – I3

J. OLD BUSINESS

K. NEW BUSINESS/OPEN DISCUSSION

L. ADJOURNMENT

**Next Meeting: September 14, 2011
3076 University Avenue, San Diego, CA 92104**