

North Park Organization of Businesses, Inc. DBA
NORTH PARK MAIN STREET
Board of Directors Meeting
Wednesday, July 13, 2011
7:30 a.m. – 9:00 a.m.
3076 University Avenue, San Diego, CA 92104
Phone (619) 294-2501

North Park Main Street (NPMS) welcomes participation in its monthly Meetings of the Board of Directors. The procedure for public comment on Board items is the following:

(1) Item opened for public comment, not to exceed three minutes per person, with a maximum time per item not to exceed fifteen minutes. If testimony should exceed fifteen minutes, the President may close the item and reschedule it as a public hearing/separate meeting in the future at a future date. (2) Public discussion session closed. (3) Board discussion. (4) Call for a vote and vote.

Public comment on items not on the agenda is limited to three minutes per person and not to exceed 15 minutes per Board meeting. Persons wishing to address the Board are requested to so indicate prior to the beginning of the meeting. Written comments are welcomed.

NOTE: BOARD MEMBERS SHOULD NOTIFY THE PRESIDENT OR THE EXECUTIVE DIRECTOR IF THEY CANNOT ATTEND A MEETING TO RECEIVE AN EXCUSED ABSENCE. THREE CONSECUTIVE UNEXCUSED ABSENCES REQUIRE THAT A MEMBER BE DROPPED FROM THE BOARD.

**Denotes Action Item

- A. **CALL TO ORDER**
Quorum established
- B. **INTRODUCTIONS**
- C. **ADOPTION OF AGENDA**
- D. **PUBLIC COMMENT FOR ITEMS NOT AGENDIZED (3 Min. Time Limit per Person)**
- E. **POLICE REPORT**
- F. **PRESIDENT'S REPORT**

<u>Information: The Mentor Television Series</u>	Elizabeth Studebaker
<u>Information: Lead the Way Project</u>	Joshua Romero
<u>Information: Sustainable Project Presentation</u>	Stephen Russell
<u>Information: North Park Clean & Safe Overlay MAD Ballot Results</u>	Stephen Russell
<u>Information: Farmers Market Budget Update</u>	Catt Fields White, Manager
<u>Financial Reports / Budget & Finance Committee Update</u>	Jeff Horvitz
Balance Sheet as of June 30, 2011	Page F1 – F2
Income vs. Expense Summary - Statement of Activities, June 2011	Page F3
Income vs. Expense Detail - Statement of Activities, June 2011	Page F4 – F6

****PROPOSED MOTION: APPROVE THE TREASURER'S REPORT.**

- G. **CONSENT ITEMS (3 Min. Time Limit)**

****PROPOSED MOTION: APPROVE THE FOLLOWING MOTIONS LISTED UNDER THIS SECTION EXCEPT THOSE PULLED FOR DISCUSSION BY A BOARD MEMBER AT THIS MEETING.**

****PROPOSED MOTION: APPROVE THE MINUTES FROM THE June 8, 2011 MEETING OF THE BOARD OF DIRECTORS OF NORTH PARK MAIN STREET.**

Taste of North Park, Promotion and Public Relations Coordinator

****PROPOSED MOTION: GRANT PERMISSION TO THE PROMOTIONS COMMITTEE TO HIRE LAUREL MCFARLANE TO ASSIST WITH ORGANIZATION AND PROMOTION OF A “TASTE OF NORTH PARK” EVENT AT A NEGOTIABLE FEE.**

H. REPORTS (5 Min. Time Limit for Each Report)

CA State Senate, Christine Kehoe, District 39 (Sean Wherley)
Assembly member Toni Atkins, District 76(Lindsey Masukawa)
County of San Diego Board of Supervisors, District 4 (Woo-Jin Shim)
City of San Diego, Council District 3 (Anthony Bernal)
BID Council (Patrick Edwards)
North Park Maintenance Assessment District (Amy Colony)
North Park Redevelopment Project Area Committee (Jim Tinsky)
Design Committee (Elizabeth Studebaker)
Economic Restructuring Committee (Ken Pecus)
Organization Committee (NA)
Promotion Committee (David Cohen & Kate Ross)

- I. EXECUTIVE DIRECTOR’S REPORT**
- J. OLD BUSINESS**
- K. NEW BUSINESS/OPEN DISCUSSION**
- L. ADJOURNMENT**

Pages I1 – I3

**Next Meeting: August 10, 2011
3076 University Avenue, San Diego, CA 92104**