

North Park Organization of Businesses, Inc. DBA
NORTH PARK MAIN STREET
 Board of Directors Meeting
 Wednesday, April 13, 2011
 7:30 a.m. – 9:00 a.m.
 3076 University Avenue, San Diego, CA 92104
 Phone (619) 294-2501

North Park Main Street (NPMS) welcomes participation in its monthly Meetings of the Board of Directors. The procedure for public comment on Board items is the following:

(1) Item opened for public comment, not to exceed three minutes per person, with a maximum time per item not to exceed fifteen minutes. If testimony should exceed fifteen minutes, the President may close the item and reschedule it as a public hearing/separate meeting in the future at a future date. (2) Public discussion session closed. (3) Board discussion. (4) Call for a vote and vote.

Public comment on items not on the agenda is limited to three minutes per person and not to exceed 15 minutes per Board meeting. Persons wishing to address the Board are requested to so indicate prior to the beginning of the meeting. Written comments are welcomed.

NOTE: BOARD MEMBERS SHOULD NOTIFY THE PRESIDENT OR THE EXECUTIVE DIRECTOR IF THEY CANNOT ATTEND A MEETING TO RECEIVE AN EXCUSED ABSENCE. THREE CONSECUTIVE UNEXCUSED ABSENCES REQUIRE THAT A MEMBER BE DROPPED FROM THE BOARD.

**Denotes Action Item

- A. **CALL TO ORDER**
Quorum established
- B. **INTRODUCTIONS**
- C. **ADOPTION OF AGENDA**
- D. **PUBLIC COMMENT FOR ITEMS NOT AGENDIZED** (3 Min. Time Limit per Person)
- E. **POLICE REPORT**
- F. **PRESIDENT'S REPORT**
 - Action: Approval of Executive Director Search Committee David Cohen
 - Action: Consider Support for SB 469, Small and Neighborhood Business Protection Act
 - Action: Consider Support for Alliance for Main Street Fairness Emily Fulkerson
 - Information: Update on Ballot Campaign for North Park Clean & Safe Stephen Russell
 - *Action: *Consider Expenditure for Outreach Mailing & Survey to Residents*
 - Information: Sustainable North Park Main Street Progress and Grant Proposal Stephen Russell
 - Information: 15th Annual North Park Festival of Arts – Sunday, May 15th Elizabeth Studebaker
 - **Board Member Information Booth Volunteer Sign-up Sheet*
 - Information: Business Mixer at West Coast Tavern – Thursday, April 21st Ken Pecus
 - Information: Farmers Market Budget Update Catt Fields White, Manager
 - Financial Reports / Budget & Finance Committee Update Jeff Horvitz
 - Balance Sheet as of March 31, 2011 **Page F1 – F2**
 - Income vs. Expense Summary - Statement of Activities March 2011 **Page F3**
 - Income vs. Expense Detail - Statement of Activities, March 2011 **Page F4 – F6**

****PROPOSED MOTION: APPROVE THE TREASURER'S REPORT.**

G. CONSENT ITEMS (3 Min. Time Limit)

*****PROPOSED MOTION: APPROVE THE FOLLOWING MOTIONS LISTED UNDER THIS SECTION EXCEPT THOSE PULLED FOR DISCUSSION BY A BOARD MEMBER AT THIS MEETING.***

Approval of Minutes

Page G1 – G4

*****PROPOSED MOTION: APPROVE THE MINUTES FROM THE MARCH 9, 2011 MEETING OF THE BOARD OF DIRECTORS OF NORTH PARK MAIN STREET.***

H. REPORTS (5 Min. Time Limit for Each Report)

CA State Senate, Christine Kehoe, District 39 (Sean Wherley)
Assembly member Toni Atkins, District 76(Lindsey Masukawa)
County of San Diego Board of Supervisors, District 4 (Woo-Jin Shim)
City of San Diego, Council District 3 (Anthony Bernal)
BID Council (Patrick Edwards)
North Park Maintenance Assessment District (Amy Colony)
North Park Redevelopment Project Area Committee (Jim Tinsky)
Design Committee (Elizabeth Studebaker)
Economic Restructuring Committee (Ken Pecus)
Organization Committee (None)
Promotion Committee (David Cohen & Kate Ross)

I. EXECUTIVE DIRECTOR'S REPORT

Pages I1 – I2

J. OLD BUSINESS

K. NEW BUSINESS/OPEN DISCUSSION

L. ADJOURNMENT

**Next Meeting: May 11, 2011
3076 University Avenue, San Diego, CA 92104**