

North Park Organization of Businesses, Inc. DBA  
**NORTH PARK MAIN STREET**  
Board of Directors Meeting  
Wednesday, February 9, 2011  
7:30 a.m. – 9:00 a.m.  
3076 University Avenue, San Diego, CA 92104  
Phone (619) 294-2501

North Park Main Street (NPMS) welcomes participation in its monthly Meetings of the Board of Directors. The procedure for public comment on Board items is the following:

(1) Item opened for public comment, not to exceed three minutes per person, with a maximum time per item not to exceed fifteen minutes. If testimony should exceed fifteen minutes, the President may close the item and reschedule it as a public hearing/separate meeting in the future at a future date. (2) Public discussion session closed. (3) Board discussion. (4) Call for a vote and vote.

Public comment on items not on the agenda is limited to three minutes per person and not to exceed 15 minutes per Board meeting. Persons wishing to address the Board are requested to so indicate prior to the beginning of the meeting. Written comments are welcomed.

**NOTE: BOARD MEMBERS SHOULD NOTIFY THE PRESIDENT OR THE EXECUTIVE DIRECTOR IF THEY CANNOT ATTEND A MEETING TO RECEIVE AN EXCUSED ABSENCE. THREE CONSECUTIVE UNEXCUSED ABSENCES REQUIRE THAT A MEMBER BE DROPPED FROM THE BOARD.**

\*\*Denotes Action Item

- A. **CALL TO ORDER**  
Quorum established
- B. **INTRODUCTIONS**
- C. **ADOPTION OF AGENDA**
- D. **PUBLIC COMMENT FOR ITEMS NOT AGENDIZED** (3 Min. Time Limit per Person)
- E. **POLICE REPORT**
- F. **PRESIDENT'S REPORT**

Brief Presentation County of San Diego Treasurer-Tax Collector Dan McAllister

Action: Consider Modification to Articles of Incorporation – 501 c-6 Organization Elizabeth Studebaker

Action: Nomination of North Park BID Representative to Serve on the BID Council Board of Directors

Action: Consider Signing Petition Opposing the State Proposal to End Redevelopment

Information: 15<sup>th</sup> Annual North Park Festival of Arts – Sunday, May 15th Elizabeth Studebaker

Information: Launch of North Park Arts Committee Larry Stein

Information: Update on Ballot Campaign for Community Benefit District Stephen Russell

Information: Farmers Market Budget Update Catt Fields White, Manager

Financial Reports / Budget & Finance Committee Update Jeff Horvitz

Balance Sheet as of January 31, 2010

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Income vs. Expense Summary - Statement of Activities, January 2011

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Income vs. Expense Detail - Statement of Activities, January 2011

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**\*\*PROPOSED MOTION: APPROVE THE TREASURER'S REPORT.**

**G. CONSENT ITEMS (3 Min. Time Limit)**

**\*\*PROPOSED MOTION: APPROVE THE FOLLOWING MOTIONS LISTED UNDER THIS SECTION EXCEPT THOSE PULLED FOR DISCUSSION BY A BOARD MEMBER AT THIS MEETING.**

Approval of Minutes

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**\*\*PROPOSED MOTION: APPROVE THE MINUTES FROM THE JANURAY 12, 2010 MEETING OF THE BOARD OF DIRECTORS OF NORTH PARK MAIN STREET.**

County of San Diego Community Enhancement Grant

**\*\*PROPOSED MOTION: SIGN A RESOLUTION APPROVING THE FILING OF AN APPLICATION WITH THE COUNTY OF SAN DIEGO FOR COMMUNITY ENHANCEMENT PROGRAM FUNDING DURING THE COUNTY'S 2011-2012 FISCAL YEAR.**

City of San Diego Creative Communities TOT Grant

**\*\*PROPOSED MOTION: SIGN A RESOLUTION APPROVING THE FILING OF AN APPLICATION WITH THE CITY OF SAN DIEGO FOR THE CREATIVE COMMUNITIES TOT GRANT FOR THE FESTIVAL OF THE ARTS FOR THE 2012-2013 FISCAL YEAR.**

BID Contract with the City of San Diego

**\*\*PROPOSED MOTION: THE BOARD OF DIRECTORS APPROVES ENTERING INTO AN AGREEMENT WITH THE CITY OF SAN DIEGO TO RETAIN THE SERVICES OF NORTH PARK MAIN STREET TO PROVIDE WORK COORDINATION SERVICES IN THE NORTH PARK BUSINESS IMPROVEMENT DISTRICT, AND DESIGNATES DAVID MUSCAT TO SIGN THE AGREEMENT, REIMBURSEMENT REQUESTS, AND PROGRAM REPORTS.**

**H. REPORTS (5 Min. Time Limit for Each Report)**

CA State Senate, Christine Kehoe, District 39 (Sean Wherley)  
Assembly member Toni Atkins, District 76(Lindsey Masukawa)  
County of San Diego Board of Supervisors, District 4 (Woo-Jin Shim)  
City of San Diego, Council District 3 (Anthony Bernal)  
BID Council (Patrick Edwards)  
North Park Maintenance Assessment District (Amy Colony)  
North Park Redevelopment Project Area Committee (Jim Tinsky)  
Design Committee (Elizabeth Studebaker)  
Economic Restructuring Committee (Ken Pecus)  
Organization Committee (None)  
Promotion Committee (David Cohen & Kate Ross)

**I. EXECUTIVE DIRECTOR'S REPORT**

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**J. OLD BUSINESS**

**K. NEW BUSINESS/OPEN DISCUSSION**

**L. ADJOURNMENT**

**M. CLOSED SESSION DISCUSSION**

Action Items: Approve 2011 Contracts for Executive Director and Assistant Director

Next Meeting: March 9, 2010  
3076 University Avenue, San Diego, CA 92104