

North Park Organization of Businesses, Inc. DBA
NORTH PARK MAIN STREET
 Board of Directors Meeting
 Wednesday, January 12, 2011
 7:30 a.m. – 9:00 a.m.
 3076 University Avenue, San Diego, CA 92104
 Phone (619) 294-2501

North Park Main Street (NPMS) welcomes participation in its monthly Meetings of the Board of Directors. The procedure for public comment on Board items is the following:

(1) Item opened for public comment, not to exceed three minutes per person, with a maximum time per item not to exceed fifteen minutes. If testimony should exceed fifteen minutes, the President may close the item and reschedule it as a public hearing/separate meeting in the future at a future date. (2) Public discussion session closed. (3) Board discussion. (4) Call for a vote and vote.

Public comment on items not on the agenda is limited to three minutes per person and not to exceed 15 minutes per Board meeting. Persons wishing to address the Board are requested to so indicate prior to the beginning of the meeting. Written comments are welcomed.

NOTE: BOARD MEMBERS SHOULD NOTIFY THE PRESIDENT OR THE EXECUTIVE DIRECTOR IF THEY CANNOT ATTEND A MEETING TO RECEIVE AN EXCUSED ABSENCE. THREE CONSECUTIVE UNEXCUSED ABSENCES REQUIRE THAT A MEMBER BE DROPPED FROM THE BOARD.

**Denotes Action Item

A. CALL TO ORDER
 Quorum established

B. INTRODUCTIONS

C. ADOPTION OF AGENDA

D. PUBLIC COMMENT FOR ITEMS NOT AGENDIZED (3 Min. Time Limit per Person)

E. POLICE REPORT

F. PRESIDENT'S REPORT

Action Item: Nominations and Election of 2011 Executive Committee Ken Pecus, Nominations Chair

Information: Councilmember Todd Gloria and Martin Calderon Guest Speakers

Presentation of Annual Report – Staff Amy Colony, Assistant Director

Tree Grate Installation Update Amy Colony, Assistant Director

Information: Update on Ballot Campaign for Community Benefit District Stephen Russell

Information: Farmers Market Budget Update Catt Fields White, Manager

Financial Reports / Budget & Finance Committee Update Jeff Horvitz

Balance Sheet as of December 31, 2010

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Income vs. Expense Summary - Statement of Activities, December 2010

Page F3

Income vs. Expense Detail - Statement of Activities, December 2010

Page F4 – F5

****PROPOSED MOTION: APPROVE THE TREASURER'S REPORT.**

G. CONSENT ITEMS (3 Min. Time Limit)

****PROPOSED MOTION: APPROVE THE FOLLOWING MOTIONS LISTED UNDER THIS SECTION EXCEPT THOSE PULLED FOR DISCUSSION BY A BOARD MEMBER AT THIS MEETING.**

****PROPOSED MOTION: APPROVE THE MINUTES FROM THE DECEMBER 8, 2010 MEETING OF THE BOARD OF DIRECTORS OF NORTH PARK MAIN STREET.**

H. REPORTS (5 Min. Time Limit for Each Report)

BID Council (Patrick Edwards)

Senate District 39 (Sean Wherley)

County Board of Supervisors District 4 (Woo-Jin Shim)

Council District 3 (Anthony Bernal)

North Park Maintenance Assessment District (Amy Colony)

North Park Redevelopment Project Area Committee (Jim Tinsky)

Design Committee (Elizabeth Studebaker)

Economic Restructuring Committee

Organization Committee

Promotion Committee (David Cohen & Kate Ross)

I. EXECUTIVE DIRECTOR'S REPORT

Pages I1 – I3

J. OLD BUSINESS

K. NEW BUSINESS/OPEN DISCUSSION

L. ADJOURNMENT

M. CLOSED SESSION DISCUSSION

Action Item: Accept Executive Committee's 2010 Evaluation of Executive Director

Action Item: Consider 2011 Contract for Executive Director

**Next Meeting: February 9, 2010
3076 University Avenue, San Diego, CA 92104**