

# New Business Checklist



North Park Main Street suggests your check off these items to stay connected and get the most out of your North Park Main Street Membership

## communications

- Visit [www.NorthParkMainStreet.com](http://www.NorthParkMainStreet.com) + [www.ExploreNorthPark.com](http://www.ExploreNorthPark.com)
- Like us on Facebook @NorthParkMainStreet + @ExploreNorthPark
- Follow us on Twitter @NPMMainStreet + @ExploreNP
- Follow us on Instagram @NorthParkMainStreet + @ExploreNorthPark
- Use #ExploreNorthPark to share your pictures with us!
- Subscribe to our Newsletter at [www.NorthParkMainStreet.com](http://www.NorthParkMainStreet.com)
- Send us your special events + promotions to be shared
- Participate in the Explore North Park marketing campaign
- Introduce yourself to the NPMS Staff at the NPMS Office located at 3076 University Avenue
- Help us spread the word about North Park!

## meetings

- Attend a NPMS Board of Directors Meeting
- Attend a NPMS Committee Meeting
- Attend a North Park Planning Committee Meeting
- Attend a North Park Community Association Meeting
- Learn about the North Park Maintenance Assessment District
- Join a North Park Main Street Committee
- Join the Board of Directors
- Participate in the monthly North Park Hospitality Group

## events

- Participate in the Taste of North Park #TasteofNorthPark
- Participate / Sponsor the Festival of Arts
- Donate goods / services to North Park Events + Fundraisers
- Volunteer at North Park Main Street Events
- Visit the North Park Thursday Market (Weekly at 30<sup>th</sup> + NP Way | 3-7pm rain or shine)
- Participate in North Park After Dark + Ray at Night
- Sponsor / Host / Attend a Quarterly Business Mixer
- Tell your friends + customers about North Park Events

## streetscape

- Make sure all signs + sidewalk furniture are properly permitted
- Learn about Storefront Improvement Program
- Request a free Ashcan from NPMS (FREE can + installation if you agree to empty it!)
- Find out if you are eligible for a sidewalk cafe
- Request a Bike Rack in front of your business
- Post "No Loitering" or "No Smoking" signs as desired

## miscellaneous

- Learn about monthly employee parking + customer validations in the North Park Garage (located at 29<sup>th</sup> St +
- Get to know your District 3 City Councilman + State Assemblyman
- Reach out to local neighborhood schools for collaboration opportunities | Jefferson Elementary
- Learn about Homeless Outreach