



***Mistletoe Market  
in North Park***

Thursday, November 30<sup>th</sup>  
Observatory North Park- Back Lot

**\$20/non-refundable application fee  
Due with Application**

Application Period-September 22 - November 9, 2017

**This is a Juried Event-  
all applicants will be notified of vendor status  
via email address provided**

**Accepted vendors-  
You will be sent an invoice for the remaining amount  
due, minus the application fee**

CONTACT NAME \_\_\_\_\_

BUSINESS NAME \_\_\_\_\_

BUSINESS ADDRESS \_\_\_\_\_

PHONE/CELL \_\_\_\_\_

EMAIL ADDRESS \_\_\_\_\_

Ca State Franchise Tax ID \_\_\_\_\_

Day-of Contact Info Same as Above? YES    NO

**IF NOT, PLEASE PROVIDE THAT INFO BELOW**

DAY-OF CONTACT INFO

NAME \_\_\_\_\_

PHONE/CELL \_\_\_\_\_

PRODUCT INFO \_\_\_\_\_

-LIST ALL PRODUCTS THAT WILL BE AVAILABLE FOR  
SALE \_\_\_\_\_

PLEASE PROVIDE YOUR SOCIAL MEDIA  
ACCOUNTS \_\_\_\_\_

Please let us know what type of booth you are interested in  
\$20 is due with application, all other fees will be collected if you are accepted

**BOOTH OPTIONS**

**10x10 BOOTH SPACE** **\$150.00** Qty \_\_\_\_\_

**10x10w/electric (limited spaces available)** **\$210.00** Qty \_\_\_\_\_

**10x20 BOOTH SPACE** **\$300.00** Qty \_\_\_\_\_

**10x20 w/electric (limited spaces available)** **\$360.00** Qty \_\_\_\_\_

**10x10 LEAD GENERATORS** **\$300.00** Qty \_\_\_\_\_

**10x10 LEAD GEN w/electric (limited spaces available)** **\$300.00** Qty \_\_\_\_\_

**ADD Corner (VERY LIMITED)** **\$15.00** Qty \_\_\_\_\_

**ADD Double Corner (Very Limited)** **\$30.00** Qty \_\_\_\_\_

Amount Due \_\_\_\_\_

**IF YOU ARE ACCEPTED, YOUR \$20 APPLICATION FEE WILL GO TOWARDS THE BOOTH FEE**

**-APPLICATION FEES ARE NON-REFUNDABLE**

**\*\*PLEASE NOTE THAT DUE TO SPACE RESTRICTIONS, THIS IS A JURIED EVENT**

**EVENT COORDINATOR INFO & CONTACT:**

Julia Sanchez-Harris | | [julia@northparkmainstreet.com](mailto:julia@northparkmainstreet.com) | | 619.294.2501

## VENDOR INFORMATION, RULES & REGULATIONS

**IMPORTANT INFORMATION! PLEASE READ BOTH PAGES CAREFULLY!**

North Park Mistletoe Market ♦ November 30, 2017 ♦ 3PM-9PM

### Vendor Checklist

INCLUDE your email address to receive correspondence and information about the event	
Complete, sign, and enclose the vendor application PLUS the \$20 application fee	
Payments made before November 9, 2017: PayPal, Cash, Personal Check, Cashier's Check or Money Order	
Payments made after November 9, 2017: PayPal, Cash, Cashier's Check, Money Order ONLY	

### **BOOTH SPACE**

- ♦ 5 Amps of Electricity will be provided upon request for an extra fee of \$60
- ♦ **You must provide you own canopies, tents, tables, chairs, trash cans, and extension cords as needed.**
- ♦ CA Seller's Permit and Health Permit (where applicable) must be available before inspection prior to set-up.  
**NO MERCHANDISE SALES WILL BE ALLOWED WITHOUT A VALID PERMIT.**

### **EVENT HOURS / SET-UP / BREAKDOWN**

♦ The event will run from 3PM – 9PM on Thursday, November 30, 2017. Vendors are required to be open and ready by 3PM and remain open until 9PM. All sales must cease no later than 9PM. **Violators will risk being excluded from future participation from this community event.**

♦ You may NOT begin assembling your booth until after your vehicle is removed from the staging area. Parking is available on the street surrounding the event.

### **DO NOT PARK IN PRIVATE LOTS—YOUR VEHICLE MAY BE TOWED!**

♦ No vehicles are allowed in the staging area during event hours. **NO VEHICLES IN THE EVENT FOOTPRINT AFTER 1PM.** Vehicle access will not be permitted until after 9PM, after the lot has been cleared of pedestrians.

♦ **ALL Vendors must have their space cleared and cleaned no later than 11:30PM.**

## Sales Information

- ◆ North Park Main Street reserve the right to refuse vendors, regulate the number of same-type vendors and will determine those businesses and activities most suitable for the event.
- ◆ Vendors shall not set restrictions on North Park Main Street's regulations.
- ◆ All vendors must submit their application with a detailed description of ALL merchandise and/or printed matter to be sold or distributed by them. The reproduction of any artwork, past or present, of North Park Main Street will not be permitted.
- ◆ The Vendor Coordinator may request additional information, pictures, or samples before the application is approved.
- ◆ NO Alcohol or Tobacco can be sold. NO illegal drugs or paraphernalia or depictions of same will be allowed.
- ◆ NO racist, sexist, pornographic, or otherwise offensive merchandise or literature will be allowed. Throughout the day, the Vendor Coordinator will conduct booth inspections. Any items in violation must be removed.

## Health Permits

- ◆ Food Vendors must provide a list of all foods to be sold, including whether foods are pre-packaged or prepared on-site.
- ◆ All food vendors are responsible for the appropriate health permits and fees with the San Diego County Department of Environmental Health. Those who do not obtain their permit more than 14 days prior to the event will pay a \$75.00 County late fee. Call 858.505.6809 or email [FHVtempevents@sdcounty.ca.gov](mailto:FHVtempevents@sdcounty.ca.gov) for more info.

## Clean-up

- ◆ NO EARLY DEPARTURES. All booths must remain open until the Event ends at 9PM.
- ◆ The vendor must clean their allotted booth space immediately upon the conclusion of the event at 9PM.
- ◆ It is the responsibility of the vendor to clean the allotted space including removal of all their own trash.

## Electricity

- ◆ Electricity will be available to Vendors on a first come, first serve basis for a fee of \$60 for 5 AMPs. Please bring your own 100' extension cord & lights. \*
- ◆ Electricity Cannot be requested on the day of the event.
- ◆ Noisy Generators are prohibited, If you bring a Generator, it must be whisper quiet!

**\*\* If More power is needed, please contact the Vendor Coordinator for pricing at [julia@northparkmainstreet.com](mailto:julia@northparkmainstreet.com) or call NPMS Office at 619-294-2501.**

### **Booth Décor / Amplified Music**

- ◆ The Mistletoe Market Committee asks that all Vendors use tables, sandwich boards, easels, etc. to display all goods for sale. No items should be displayed on the ground or outside the allotted booth space.
- ◆ Signage and Festive decorations are encouraged as long as they are in good taste and do not interfere with neighboring vendors.
- ◆ Event Committee reserved the right to remove any décor deemed inappropriate for the event.
- ◆ Only Vendors marketing music, tapes or CD's can use amplified devices (i.e. boom boxes) and must have prior consent from the Mistletoe Market Committee.

### **Application Information / Booth Assignments**

- ◆ Vendors will be juried for this event, acceptance notices will be sent beginning  
Monday, October 2, 2017.
- ◆ When mailing in your signed and completed application, please include \$20 Application fee payment by check or Money Order ONLY. You are welcome to walk your completed vendor application in to our office during regular business hours.

Please address checks and make payable to:

**North Park Main Street  
3939 Iowa St, Suite 2  
San Diego, CA. 92104**

- ◆ **Personal or Business Checks will not be accepted after November 9, 2017.**
- ◆ **Refunds** There are No Refunds for this event
- ◆ An overpayment of fees is non-refundable. Corner booths require an additional fee of \$15.00/for each corner space, are limited and not guaranteed.
- ◆ Vendor confirmation booth assignments will be EMAILED out no later than 2 weeks prior to the event date. **NO PAPER CONFIRMATION WILL BE SENT**, so make sure to have a valid email address on file.

