



Want more information?

Learn about the Storefront Improvement Program by visiting the City's website at www.sandiego.gov/storefront. For more details and to obtain an application, contact the City's Storefront Improvement Program Manager at (619) 236-6460.



Buona Forchetta in South Park, after.

Questions?

For more information about the City's economic development programs, contact our office at (619) 236-6505 or visit our website at www.sandiego.gov/brc.

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THE CITY OF SAN DIEGO

Storefront Improvement Program
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The City of San Diego Storefront Improvement Program

Economic Development Department

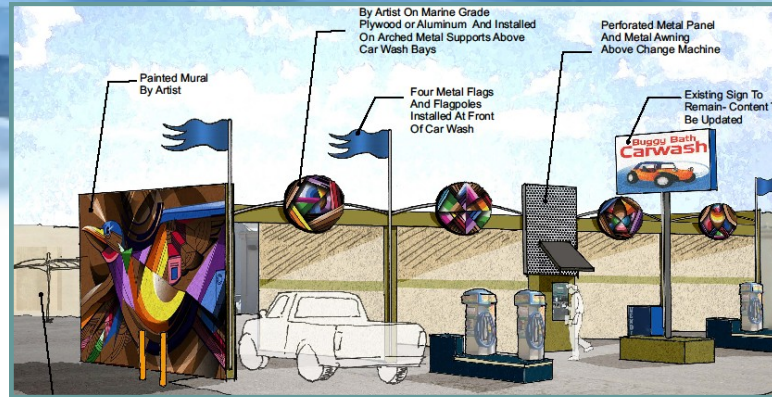


What is it?

The Storefront Improvement Program is designed to enhance and revitalize the commercial environment throughout the City of San Diego. The program works with business and property owners to revitalize building façades visible to customers, neighboring merchants, and residents. The City of San Diego provides design assistance and construction rebates to eligible applicants who wish to make creative changes to their storefronts.

How does it work?

Participants in the program receive two benefits. Design assistance provided by the program consists of a brief meeting between the participant and a licensed architect to assess the building's exterior façade and discuss any potential design improvements. The final result is a design concept sketch of the project. Bringing the design to life is the responsibility of the participant but if the project is completed and documented according to the program procedures, a grant equal to a portion of the construction costs can be awarded.



Linda Vista Buggy Bath concept design, before, and after.



What improvements are eligible?

Improvements are limited to repair, replacement or new applications of awnings, windows, doors, lighting, paint, landscaping, tile or other decorative material, signs, and sidewalk café features. The program can also help business owners comply with signage-related code compliance citations.



Iceskimo on Convoy Street, before and after.



Who can participate?

The City's Storefront Improvement Program is open to small businesses (25 or fewer employees) located in the City of San Diego with a current Business Tax Certificate.

Who cannot?

National franchises, large office buildings in excess of 80,000-square-feet, residential rental buildings (apartments), home-based businesses, structures not facing the public right-of-way, banks, government owned and occupied buildings, churches and other religious institutions are not eligible. Also ineligible are properties that have received a SIP incentive within the last five years.