

North Park Property & Business Improvement District (NPPBID)

Q & A

The proposed North Park Property & Business District is an assessment district which would provide additional services to the North Park area. The services would be funded by an assessment on real property and included on property tax bills. All services are designed to provide direct benefits to those who pay into the NPPBID.

All services will be in addition to City services—the City cannot reduce services if the NPPBID is formed.

What enhanced services will the NPPBID provide?

- Landscaping: tree trimming, median and park maintenance
- Improved Maintenance Services: trash, graffiti, pressure washing
- Homeless Outreach: personnel to interact with and assist the homeless
- Beautification: tree lights, public art, seasonal plantings

Can I opt-out and how long will the program last?

- No. Once the district is created, all parcels within the boundaries will be assessed and receive services.
- The District will be formed for five years. After five years it will automatically expire, unless renewed by property owners.

Are there other successful Downtown PBIDS in California? YES!

- Pasadena Playhouse District
- Union Square San Francisco
- Downtown Sacramento
- Emeryville
- Historic Folsom
- Downtown Berkley

What is the goal of the program?

- PBIDS are a popular and successful way to provide funds for extra services. The NPPBID will work to maintain North Park as a safe and inviting environment, bring more tenants and shoppers, and increase property values.

Why should I support the NPPBID?

- PBIDs improve walkability by creating safer and cleaner environments for visitors and residents resulting in improved business opportunities, increased property values, and higher business rental occupancies.
- PBIDs positively impact communities by reducing crime, graffiti, and economic decline.

Additional Benefits

Leverage of funds for upcoming North Park capital improvements such as:

- North Park mini-park streetscape plan
- University Avenue median project and associated upgrades



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