

Revitalizing North Park Through Arts, Culture, and Entertainment

North Park Main Street is a non-profit community-based revitalization effort focused on Arts, Culture, and Entertainment uses for the historic business district.

Business Improvement District

North Park Main Street is a city-recognized, professionally-managed Business Improvement District.

A Business Improvement District (BID) is a district in which business owners choose to be assessed a fee by the City to fund business-related activities and improvements that will benefit the district. With 17 BIDs citywide, San Diego's program is the largest in the State of California and one of the most active in the nation. The North Park BID was adopted in 1985.

Main Street Community

North Park Main Street is a nationally-designated Main Street neighborhood networked with more than 1,600 revitalizing commercial districts across the United States.

Main Street is a strategy developed by the National Trust for Historic Preservation that is one of the most successful economic development tools in the nation. Rather than resort to quick-fix strategies, the comprehensive Main Street approach is based on four points which produce fundamental change: Design, Economic Restructuring, Organization, and Promotion.

Neighborhood-Based

North Park Main Street is a volunteer-based program linking the vision of businesses, building owners, and neighborhood residents.

The Main Street method of revitalization is a community-based effort that creates a partnership between the commercial district, neighborhood residents, and community groups. Main Street is a self-help program. Without the will to succeed and the desire to work hard to create change, no revitalization program will occur. The local initiative, supported by numerous volunteers, is an essential component of the Main Street strategy.



Associate Memberships Available

Thank you for your interest in becoming an Associate Member of North Park Main Street. Memberships are now available for individuals and businesses.

Benefits of Associate Membership

There are numerous benefits to being an Associate Member of North Park Main Street. Following are just a few of the many benefits:

- Eligibility to serve on the Board of Directors of North Park Main Street and to vote in Board of Directors elections.
- Access to city services and a voice in the city through the staff of North Park Main Street;
- Small business assistance from the City of San Diego's Office of Small Business and eligibility for ACCIÓN's Mid-City Small Business Loan program;
- Notification of workshops and conferences available to North Park Main Street businesses;
- Eligibility in the City's Storefront Improvement Program including free design assistance from the Design Committee of North Park Main Street;
- Discounts in the North Park Festival of the Arts and other Main Street promotional events;
- Receipt of the quarterly newsletter *The North Park Way*, the annual report, flyers, and Board packets to inform you of developments in downtown North Park;
- Notification of workshops and conferences available to North Park Main Street businesses.
- Inclusion in the Business Directory on the North Park Main Street website.

The Fine Print

North Park Main Street reserves the right to refuse associate memberships to any business or individual. Associate Members may resign from membership in North Park Main Street upon giving written notice thereof to the Secretary of the Corporation. Annual membership fees and donations are non-refundable. Members who resign from membership shall not be entitled to any refund of dues therefore paid.

Membership Application

Name _____

Business Name _____

Address _____

City, State, Zip _____

Phone # _____ Fax # _____

E-Mail Address _____

Web Site Address _____

Tax deductible annual membership:

(Please indicate the appropriate membership level desired)

		Amount
Associate Member Pledge	\$50	\$ _____

I would like to make a donation to the following project(s):

	Amount
Sustaining grant for program operations	\$ _____
North Park Theatre restoration	\$ _____
Historic streetcar restoration project	\$ _____
Farmers' market development	\$ _____

TOTAL DONATION \$ _____

Make annual membership payment and donations to:

"North Park Main Street"

Mail completed application and payment to:

North Park Main Street
3076 University Avenue
San Diego, CA 92104

POSTAGE
REQUIRED

North Park Main Street's Mission:

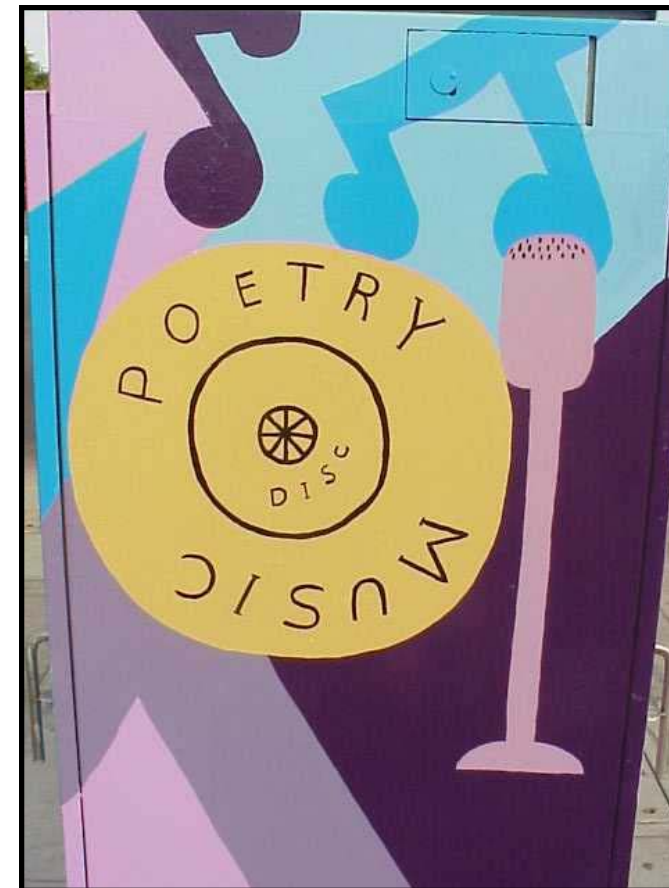
To promote development that supports arts, culture, and entertainment, while preserving the historical integrity of North Park.

To create a pedestrian-friendly destination for shopping, dining, and entertainment that supports our local businesses.

North Park Main Street
3076 University Avenue
San Diego, CA 92104
(619) 294-2501



North Park Main Street Associate Membership



Utility box at 32nd & University by Toni Barros

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