



# THE NORTH PARK WAY

Fall 2005

[www.northparkmainstreet.com](http://www.northparkmainstreet.com)

## Jeannie Paddison Tidy Hired as North Park Main Street's New Executive Director

September 2005 – The North Park Main Street Selection Committee interviewed and screened 21 applicants from fourteen states for the new Executive Director position. The Committee was composed of Patrick Edwards, President; Robin Kole, Vice President; Hal Thomas, Past President; Jay Turner, Executive Director; and Robert Powell, Assistant Director. The pool of candidates was narrowed to five finalists. The Selection Committee interviewed all five and invited two candidates for interviews in person.

After intense scrutiny by the Selection Committee, Jeannie Paddison Tidy was the unanimous preferred candidate. Back-ground checks of references were made over two days. All the people who were interviewed in New Orleans, Miami Beach, and Virginia said that they were sorry to see her leave. They would gladly rehire her if she applied.

Jeannie Paddison Tidy gladly accepted the position as Executive Director of North Park Main Street. She succeeds Jay Turner who has been the program's Executive Director for nine years. A southern lady Jeannie Paddison Tidy is a true Steel Magnolia. She comes to North Park after serving as Executive Director of revitalization programs in New Orleans, Louisiana, Florida's Miami Beach North Beach District, and Richmond/Petersburg, Virginia. She has extensive experience working with small businesses. She also has a strong development, façade renovation, arts district, and historic preservation background.

Born in San Francisco, California and living in New Orleans for 46 years, Jeannie attended Louisiana State Univer-

sity, Loyola University and received a degree from John McCrady Art School in New Orleans.

In New Orleans from 1993-1995, Jeannie assisted in the expansion of the Operation Comeback Program. In 1995 she founded the nonprofit Community Visions Unlimited for the Faubourg St. John neighborhood. There she was responsible for initiating 45 building restorations, creating financing programs for renovation, creating two community gardens, starting a police patrol and writing and producing a manual: "How to Rebuild a Neighborhood."



Jeannie Paddison Tidy, North Park Main Street's New Executive Director

Jeannie was subsequently recruited to Petersburg, Virginia where she was responsible for implementing 75 projects in the downtown and surrounding areas.

Jeannie then moved to Miami Beach, Florida where she implemented the first resort historic district in North Beach, opened the Byron Carlyle theatre, oversaw a farmers market and façade program, created national interest in a New York Times article promoting "May is MiMo

month" celebrating Miami Modern architecture. She also oversaw the "Festival of the Arts," an annual street fair.

Recently, Jeannie served as director of an affordable housing program in Richmond, Virginia. Jeannie received many awards for her preservation and revitalization work in New Orleans, Petersburg, and Miami Beach. And in 1998 she received the Points of Light Presidential Service Award.

Jeannie has developed skills that will be of much use here. She knows how to recruit, train, and maintain volunteers. She has researched and recommended changes in code enforcement, transportation, housing, and downtown initiatives. She has been involved in strategic planning.

Furthermore, Jeannie has worked in diverse communities. She has initiated programs highlighting African American contributions to buildings and history. When told of all the groups working and living in North Park, Africans, African Americans, Anglos, Asians, Gays and Lesbians, Latinos, Middle Easterners, both Christian and Islamic, Jeannie said she relished the idea of working with them. She indicated that in her most recent position, she missed the diversity of New Orleans and Miami Beach. She thought North Park's diversity was just great and was one of the reasons she applied here.

North Park Main Street is pleased that she has accepted the position here. Jeannie looks forward to assisting the North Park community, City Officials and anyone interested in revitalizing the North Park area.

# North Park Main Street

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## BOARD OF DIRECTORS

- Patrick Edwards**, *President*  
Antique Refinishers
- Robin Kole**, *Vice President*  
UrbanBody Gym
- Katie Rasmussen**, *Secretary*  
The Windsmith
- Rosa Lopez-Gonzalez**, *Treasurer*  
Union Bank of California
- Rebecca Ellis**  
The Corner Clubhouse
- Ben Garduño**  
4 Design Gallery
- Allisun Hollies**  
Associate Member
- Kathryn Irely**  
Stage 7 School of Dance
- George Lofland**  
San Diego Art Department
- John Stewart McGaughy**  
Associate Member
- Lou Palestini**  
San Diego National Bank
- Gustaf Rooth**  
Planet Rooth Studios
- Gregory Scott**  
Bacchus House
- Hal Thomas**  
Thomas Realtors

## COMMITTEE CHAIRS

- Sasha Hopstock and  
John Stewart McGaughy**  
Design
- Andy Hamilton**  
Economic Restructuring
- William Keesling**  
Promotion
- Daniel Bess**  
Spring Festival

## STAFF

- Jeannie Tidy**, Executive Director
- Jay Turner**, Outgoing Executive Director
- Robert Powell**, Assistant Director
- Jude Thomas**, Office Assistant

# News Clips

## Downtown News

### *Joe Schloss Throws Out First Pitch at Little League World Series*

Joe Schloss (owner of A&B Sporting Goods) was invited by the Little League World Series to toss out the first pitch for the teams representing the USA West Region in New York during August. This is a tremendous honor and reflects Joe's importance in the entire national Little League system. Joe's family has operated A&B Sporting Goods for three generations.

### *Zagrodnik+Thomas Architecture Firm Moves into New Location*

Zagrodnik+Thomas Architects will be moving into their new location at 3956 30<sup>th</sup> Street, the former home of the North Park Service Center. Zagrodnik+Thomas has been working for some months to redesign the interior. They have designed a set of windows that will serve as a sidewalk gallery to make them a part of Ray at Night. They have also cooperated with the Design Committee to develop an innovative new façade which will access the Storefront Improvement funding from the City. Monday August 29, 2005 was scheduled as the first day in their new home.

Their arrival is the third architectural firm to locate to 30<sup>th</sup> Street in the last two years. Pratt Whitelaw was the first. Bruce Dammann & Associates was the second.

### *New Restaurants Coming to North Park*

The restaurant at Fifth and Hawthorne in Bankers Hill is the selected tenant for the North Park Theatre, according the developer Bud Fischer. The restaurant is presently located in a brick building with a covered canopy at the entrance on Hawthorne. It has been a continental dining restaurant for years and has been one of the hidden jewels in Banker's Hill.

The Old World Restaurant & Deli, a traditional deli that has been a fixture in the downtown area for years, is moving from its location at 452 Eighth Avenue to the former location of Magos at 3930 30<sup>th</sup> Street.

Now 30<sup>th</sup> Street is developing into a restaurant row stretching from Thorn Street all the way to Howard Avenue.

## North Park Main Street Elections in September

September 2005 – Seven seats on North Park Main Street's Board of Directors are up for election this year. At the September meeting of the North Park Main Street Board of Directors, the Board adopted the list of candidates for the 2005 election. The candidates this year are:

- John Stewart McGaughy**, Associate Member
- Larry Stein**, Warp 9 Imaging
- Hal Thomas**, Thomas Realtors
- Dr. Gregory Scott**, Bacchus House
- Greg Hurst**, Caffe Forte
- W. Patrick Edwards**, Antique Refinishers
- Debbie Cooper**, Washington Mutual

On Friday, September 16, election ballots were mailed to all North Park Main Street businesses and associate members.

*In order for a ballot to be counted, it must be properly authenticated and received in a timely manner. Completed ballots must either be hand delivered to North Park Main Street by 5:00 PM Friday, September 30 or post-marked no later than September 30 and received no later than October 3.*

The counting of the ballots has been scheduled for Wednesday October 6, 2005, at 10:00 a.m. in the North Park Main Street office. All candidates need to receive a majority of all votes cast in order to be elected. The ballot counting is open to the public.

For more information about voting, please call (619) 294-2501 or e-mail: npbid@northparkmainstreet.com.

## New Street Signs Installed

September 2005 – The signs in the shape of the North Park Sign have finally been installed throughout downtown North Park. These signs are not only part of North Park's growing sense of place but part of a redesign of the entire streetscape. Take a look at the new signs, they are at almost all stoplight intersections in the neighborhood.



Example of one of the new street signs

# Events, Improvements, Changes

## North Park Theatre Reopens October 14

*Historic theater raises curtain after 20 years*

October 2005 – The North Park Theatre will be opening its doors as a live-performance venue on October 14, 2005 with opening night of Gilbert and Sullivan's *The Mikado*, produced by Lyric Opera San Diego.

Built in 1928, the North Park Theatre has always served as a symbol of North Park's prosperity as a premiere shopping district of San Diego. With the opening of the Mission Valley malls, the North Park Theatre declined along with the neighborhood as a destination. In the mid 1980s, the Theatre closed its doors and laid vacant for two decades.



With the renaissance of North Park underway, the old theater has been renovated as a live-performance space to be used by many performance groups year round. Lyric Opera San Diego will be the managing tenant of the North Park Theatre and producing their seasons there.

The renovation of the Theatre has been a combined effort of private developer Bud Fischer, Lyric Opera San Diego, the San Diego Redevelopment Agency, and countless members of the community.

"Previous renovation efforts have started and stalled more times that I can remember," says Jay Turner who has been working with developers on the North Park Theatre for almost ten years, "It's just great that all these different groups could come together to make this theater come back to life."

The North Park Theatre's opening night is Friday October 14, 2005. For more information and ticket sales please contact Lyric Opera San Diego at (619) 239-8836.

## Historic Mural and Interior Could Find Home in North Park

August 2005 – At a presentation to the Design Committee, Mike Jenkins, project manager for Dan Liewer (developer of the Drowsy Maggie's site) and formerly with the Economic Development arm of the City of San Diego, explained an amazing story. At the meeting he described a historic mural and suggested that the Committee research the ways to incorporate the mural into a North Park Development.



The Interior of the Aztec Brewery circa 1938

It seems that there was once a brewery in San Diego called the Aztec Brewery. In it there was an amazing tasting room with carved wood paneling and ceiling. Also in the room were two significant murals by Jose Moya Pena. There were also carved tables and chairs.

The city tore down the building, but dismantled and saved the tasting room, the murals and the chairs. Jenkins says that the Arts and Culture Commission for years has been looking for a place to install them. Jay Turner asked if they needed to be in a public facility. Jenkins said no.

What comes to mind immediately is a new library, a new art-based business, a restaurant, or a bar.

## University Avenue Awarded \$2 Million Grant

September 2005 – A grant to the San Diego Association of Governments (SANDAG) written by Maureen Gardiner of the City of San Diego was ranked first out of 33 applicants. It will be the first phase of implementation of the University Avenue Mobility Plan, planned by North Park Main Street for years. The plans for this are mounted on the wall in the North Park Main Street office.

The Mobility Plan began with a SANDAG Walkable Communities grant, and continued with a Caltrans grant for the North Park University Avenue Mobility Plan.

This grant will implement all the planning from the previous grants. This will include new stoplights, medians, and a variety of safety and traffic calming devices to make the University Avenue corridor safer for motorists, pedestrians, and all commuters.

## Local Developer Offers Condominium Retail Space

Summer 2005 – Following the upturn in rents brought on by gentrification here, North Park Main Street requested that Robert Ito sell the retail space in his condo conversion of the Palisades Pointe at University and Utah. Mr. Ito wanted to sell all the retail space in his building to a real estate interest who would in turn lease out the space.

North Park Main Street mailed information to all merchants in our area inviting them to contact Mr. Ito. This resulted in 14 businesses indicating interest in seven available spaces. Merchants from other districts heard of the offer and also contacted Mr. Ito. This will show developers that turning retail space into condominiums is profitable and they can be sold quickly. The result is that Mr. Ito is pleased with our efforts and will be willing to advise others of his success.

## Want the latest information?

Visit [www.northparkmainstreet.com](http://www.northparkmainstreet.com) for the newest information on events, developments, and what's going on in downtown North Park.

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# How to Get Involved

<b>COMMITTEE</b>	<b>DAY</b>	<b>TIME</b>	<b>PLACE AND ADDRESS</b>
<b>Design</b>	1st Tuesday	5:30 p.m.	North Park Main Street 3076 University Ave.
<b>Board of Directors</b>	2nd Wednesday	7:00 a.m.	3076 University Ave.
<b>Organization</b>	Call For Schedule		3076 University Ave.
<b>Promotion</b>	1st Wednesday	6:30 p.m.	3076 University Ave.
<b>Economic Restructuring</b>	3rd Friday	9:00 a.m.	3076 University Ave.
<b>Spring Festival</b>	2nd Monday	6:30 p.m.	3076 University Ave.

All meeting dates and times are subject to change. Please call (619) 294-2501 for confirmation.



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3076 University Avenue  
San Diego, CA 92104

Postage  
Required