

RULES AND REGULATIONS

1. An artist may apply to more than one category yet may only exhibit it in one category per show. A completed application is required for consideration in each category.
2. All artwork must be original. Prints of original artwork may be displayed. Paintings reproduced from the works of masters, photographs, or advertisements, etc. are not allowed. All work must be attributable solely to the applicant.
3. "Booth sharing" is not allowed. If two names are on the application, then each piece displayed must have been worked on and signed by both parties. No individual works may be displayed or sold in booth. Work prepared by more than two is no longer an artistic collaboration. It is assembly line production and is not permitted. Persons signing the application must be present. No one may stand in as proxy. ID's will be checked at "sign-in" Company names are not allowed.
4. Works exhibited must only be works attributable in style and quality to those viewed by the Arts Committee. Any other work will not be allowed.
5. Ceramic casts from commercial molds, commercial displays or art supplies are not permitted. All works exhibited must be for sale.
6. Demonstrations of the artist's work is encouraged but must be approved by the Arts Committee prior to the show.
7. Artists must exhibit during scheduled hours 10am-6pm. Those who do not comply will not be eligible for awards or return.
8. Exhibit spaces measure approximately 10x10. Double spaces are permissible. All artwork must be displayed inside the booth space. No seating is allowed in the pedestrian walkway.
9. All participants must provide their own means of display sturdy enough to withstand crowds, wind and weather conditions. We do not provide booth accessories. Electricity will be available for an additional \$50 fee. **No generators allowed.**
10. All exhibiting artists are responsible for their own property in the event of loss, damage or personal injury.
11. Ribbons from other shows may not be displayed.
12. An application is a commitment to show. No refunds or withdrawals after 4/19/10. Withdrawal requests must be in writing.
13. All sales by individual artists are subject to California sales tax law. Payment of sales tax is the responsibility of the artist.
14. NO PETS belonging to the exhibiting artists are permitted within the confines of the show.
15. The Festival of the Arts is an outdoor public event for visitors of all ages. Artwork must be in keeping with this atmosphere. Artwork will be reviewed throughout the event to assure that the Festival rules are followed. The Arts Committee will have sole discretion regarding the removal of work(s) which are in violation of the Festival rules.
16. **APPLICATION DEADLINE** is a postmark no later than **April 9, 2010**. Exhibitor's slides will be returned after the Festival. Notifications will be mailed within 6 weeks of deadline.
17. Security provided throughout the event.
18. Failure to comply with these rules may result in default of agreement and enforcement measures.
19. No buy/sell permitted.

North Park Festival of the ARTS



North Park Main Street
3076 University Avenue
San Diego, CA 92104

Postage
Required



Bring your ART to NORTH PARK

NORTH PARK Festival of the Arts on University Avenue (From 30th to 32nd Street) May 16, 2010

One of North Park Main Street's goals is to embrace and promote the work of contemporary visual and cultural artists, enhance the appreciation for the arts in the community at large, and to provide economic stimulation to the North Park neighborhood. First established in 1997 as the Spring Festival, this one-day outdoor event is a showcase for the entire community of residents, tourists, art patrons, business sponsors, and fine arts exhibitors. This outdoor event is located on University Avenue, which is easily accessible to Hillcrest, Downtown, City Heights, Balboa Park, and Mission Valley residents.

The North Park Festival of the Arts is produced by the North Park Main Street with support from the City of San Diego Commission of Arts & Culture and the San Diego County Board of Supervisors.

CHECK LIST

- Application Deadline: 4/9/10
- Booth assignments: late April
- Self-addressed, stamped, standard size business envelopes
- No refunds for withdrawals after 4/9/10
- \$25 per application (non refundable)
- Four slides: 3 art work – 1 booth, or CD-Rom with high-quality digital photos (3 art work – 1 booth)
- Confirmations e-mailed in April
- \$75 entry fee per booth

PLEASE DETACH AND MAIL YOUR COMPLETED APPLICATION TO:
PLEASE VISIT OUR WEBSITE FOR FURTHER INFORMATION:

North Park Main Street 3076 University Avenue, San Diego, CA 92104
www.northparkmainstreet.com — phone: 619-294-2501

APPLICATION INSTRUCTIONS —SLIDES

- Send one (1) slide of booth and three (3) current slides of your work for each category entered. Digital slides are acceptable. Please submit a CD-ROM with one (1) high-quality digital picture of booth and three (3) high-quality digital pictures of works.
- Slides must be standard 2"x2" size.
- Each slide must be labeled with applicant's name and size of work, with a red dot in the lower left hand corner.
- The Arts Committee decisions are final.
- You may show only in the category in which you are accepted. Only one category per show per artist is permissible.
- Slides of selected artists will be returned after the Festival if requested.

- Incomplete applications will not be processed.
- All applications must be accompanied by a self-addressed stamped, standard size business envelope.

CASH AWARDS

Best in Show, People's Choice, and 1st in each category.

FESTIVAL AWARD WINNERS

2009 award winners are encouraged to return in 2010. Admittance in the same category is guaranteed and the \$25 application fee is waived. All other rules apply. Mark this entry form where indicated for acceptance and waiver: Slides from each winner are kept on file for printing in the next years program.

FEES

Only checks or money orders in US funds payable to North Park Main Street are acceptable. **Send separate checks for application and entry fee.** Entry fee payment will be returned to the applicants not selected. Slides and CD-ROMs will be returned upon request.

\$25 non-refundable processing fee deposited upon receipt
\$75 entry fee deposited upon acceptance

REMINDER

- Include a self-addressed stamped envelope of business size with 2 first class stamps for each entry.
- Application deadline: postmark 4/9/10.
- Selection results will be mailed in April.
- No results will be given on the phone.

ENTRY FORM (Please Print Clearly)

Last Name _____ First Name _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Alt. Phone _____

Check YOUR category (1) entry per form.

- Fine Crafts
- Fine Jewelry
- Ceramics
- Photography
- Painting
- Glass
- Sculpture
- Mixed Media
- Watercolor
- Drawing/ Printing
- Digital Media

Include a 20 word description of your submitted slide work materials (to be read at your slide presentation)

Signature _____

GENERAL RELEASE: The undersigned does hereby discharge, release and hold harmless the City of San Diego and North Park Main Street from any and all manner of actions, suits, damages or claims whatsoever arising from any loss or damage to the property of the undersigned while in the possession or supervision of the North Park Festival of the Arts and hereby consents to the enforcement of the Festival rules as set out in the brochure and in the letter of instructions to be mailed to accepted exhibitors.

First Time in North Park Show? Yes No

Shows you have participated in? _____

*Artist Email (required) _____

Artist Website _____

Would you be willing to demonstrate? Yes No

Would you like to be on the waiting list if not selected? Yes No

Are you interested in purchasing an ad in our 2010 program? Yes No

Note: Exhibiting artists are encouraged to send an artist's statement