

INVITATION TO SELECT BID BUSINESS OF THE YEAR FOR SMALL BUSINESS WEEK

This is to request your BID's participation in the Small Business Administration's (SBA's) 2010 program to honor the BID Businesses of the Year at the June 2 Small Business Week Awards Banquet at the Town and Country Hotel in Mission Valley.

This Small Business Week Awards Program is an excellent opportunity for us to showcase the BID Program before the entire community. There will be around 1,000 attendees, including virtually all of San Diego's economic development and business leadership. So it is important for all of our BIDs to participate.

We again ask your BID to choose your BID Business of the Year. An impartial jury will be selecting an overall winner from the 16 district winners. As in 2007, the BID Council will announce the 16 district awardees, asking them to stand and be recognized at the luncheon. The overall winner from the 16 BIDs will be awarded "BID Business of the Year" and asked to come on stage. We encourage you to participate in this tribute, co-sponsored by SBA and San Diego Regional Chamber of Commerce. (Along with the BID awards, SBA's Small Business Person of the Year and other awards will be presented at the event).

We ask that you arrange for your BID and your BID Business of the Year to attend the June 2 Small Business Week event at the Town and Country Hotel in Mission Valley. The BID Council provides two luncheons/seats per BID if you RSVP to our office by Friday, May 14 at 5:00 p.m. In years past, some BIDs have elected to buy additional seats or whole tables. Additional seats can be purchased through the BID Council. ***Please note that BIDs will be charged for the otherwise complimentary seat(s) if the attendee(s) or a representative of the attendee do not show up on the day of the event.***

You may wish to present your BID Business of the Year award at your May meeting of your BID meetings or public event, as appropriate. The BID Council will provide the actual awards (e.g., plaque or certificate) for each district winner at the event.

INSTRUCTIONS FOR SELECTING BID BUSINESS OF THE YEAR

- Each BID should select its own BIDs Business of the Year.
- Selection of the BID Business of the year should be based on the following criteria: ***Staying power, growth, financials, innovation, resilience, and BID support.***
- After selecting its BID Business of the Year, each BID should document its selection on the enclosed Nomination Form.
- Please fill all boxes.
- If you have questions call the BID Council at (619) 239-2437.
- Each BID should e-mail its completed Nomination Form to the BID Council at tiffany@bidcouncil.org. The deadline for getting the form to the BID Council is Thursday, April 8 at 5:00 p.m.
- The BID Council will partner again with the impartial jury to select the overall BID Business of the Year.

